



Vietnam's Golden Seasons: Honoring Our Homeland



A Jewel Beside Hoan Kiem Lake: La Siesta Premium Lakeside

As the brand new flagship property of the EHG, La Siesta Premium Lakeside is a proud statement of refined luxury, timeless elegance, and unforgettable experiences.

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F&B Promotion Summer & Autumn 2025

Experience the Best of Summer with Our Exclusive Offers for In-House Guests. Enjoy unique seasonal perks and special dining benefits tailored just for you!

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Experience Inner Peace with Himalayan Salt Stone Massage

Experience Inner Peace with Himalayan Salt Stone Massage - an invigorating reconnection of the body and the mind.

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Do Van Dan (Mr.)
Chairman/CEO

Elegance Hospitality Group

Chairman's message

Xin chào,

As we welcome the vibrant summer-autumn season of 2025, I am filled with profound gratitude and pride as we celebrate **the 19th year of Elegance Hospitality Group**. Nearly two decades ago, we began with a simple yet unwavering mission: to redefine the art of hospitality in Vietnam and bring unforgettable experiences to every guest who walks through our doors.

Today, standing here with all of you—our esteemed guests, loyal partners, and dedicated team members—the unwavering trust you have shown us throughout our journey deeply moves me. Your confidence has been the driving force behind our growth and our continued passion to set new standards of excellence in the industry.

This year, I am especially proud to share with you the project that embodies our vision and dedication: **La Siesta Premium Lakeside**. Nestled beside the iconic Hoan Kiem Lake, this flagship property boasts luxurious rooms and suites, an elegant pool bar, and a signature restaurant—an address where timeless charm meets modern sophistication. It is truly the crown jewel of our portfolio and a testament to our commitment to creating exceptional and memorable stays.

I am also honored to announce that **La Siesta Classic Ma May** and **La Siesta Classic Hang Thung** have both been recognized in TripAdvisor's Best of the Best Awards 2025, proudly representing Vietnam among the **Top Hotels in Asia**. It is a privilege to see two of our properties celebrated on the global stage, reaffirming our dedication to delivering world-class hospitality.

As we look ahead, I remain committed to leading EHG with the same passion, innovation, and heartfelt hospitality that have defined our journey so far. Thank you for being an essential part of our story. I look forward to sharing many more unforgettable moments with you in the years to come.

“

We are able to combine a five-star experience with



A Jewel Beside Hoan Kiem Lake: *La Siesta Premium Lakeside*

Nestled in the very heart of Hanoi, **La Siesta Premium Lakeside** proudly claims its place as the flagship property of the EHG Group, set against the serene backdrop of the legendary Hoan Kiem Lake. This prestigious address isn't just a hotel – it's a statement of refined luxury, timeless elegance, and unforgettable experiences.

The hotel's **beautifully appointed rooms and suites** are a testament to sophisticated design, each offering panoramic views of the lake's shimmering waters or the city's historic skyline. Here, modern comfort meets classic charm, with plush bedding, thoughtful amenities, and meticulous attention to detail that cater to both leisure seekers and business travelers alike.

Guests can indulge in the hotel's **rooftop pool bar**, a hidden gem where crafted cocktails and mesmerizing sunsets create an enchanting ambiance above the vibrant streets below. For culinary enthusiasts,

the on-site restaurant showcases a symphony of flavors, blending the essence of local Vietnamese cuisine with contemporary international flair – a culinary journey that delights the senses and celebrates the richness of Hanoi's culture.

As the **flagship** of EHG, La Siesta Premium Lakeside embodies the group's unwavering dedication to excellence, service, and creating memories that last a lifetime. More than just a place to stay, it's an experience that immerses guests in the beating heart of Hanoi, where every corner tells a story and every moment is unforgettable. For those who seek the ultimate blend of luxury and authenticity at the most enviable address in the city, La Siesta Premium Lakeside awaits – a true gem beside the lake.

a down-to-earth personality.”

F&B promotions *Summer & Autumn 2025*

EHG’s restaurants and bars have great selection of food and beverage offers for Summer & Autumn.

LINK BISTRO CAFE & AQUA SKY BAR

Add: LA SIESTA PREMIUM SAIGON CENTRAL
47 - 51 Le Anh Xuan St., District 1 , Ho Chi Minh city
Tel: (84-28) 3824 6082

LINK BISTRO CAFE

New Menu Launch | 01.06.2025

Featuring fusion flavors of premium Western cuisine and a subtle Vietnamese touch.

Tasting Fusion: VND 950,000/Guest

Western Couples: VND 1,500,000/2 Guests

Family Set: VND 1,800,000/3-4 Guests

Elegant Afternoon

Indulge in our Afternoon Tea with 10 exquisite selections.

Every day | 14:00 - 17:00

VND 300,000/Guest

World Chocolate Day Celebration

Enjoy unlimited chocolate fondue, sweets, fruit, and marshmallows

AQUA SKY BAR

Live Music

US & UK party featured Vietnam’s new local artist with unique music personalities

Every Thursday | 20:30 - 22:30

Tropical Summer Pool Party

Cool down with our seasoned coconut-inspired drinks – cocktails, mocktails, and coconut coffee.

Freeflow Ticket: VND 600,000/2 hours/Guest (Beer, Mix Drinks, Wine)

DJ | Every Saturday & Sunday | 16:00 - 18:00

Happy Week: Appealing promotions and fun activities await you at Aqua Sky Bar

Afternoon Tea Set at Link Bistro Cafe



CLOUD NINE RESTAURANT & TWILIGHT SKY BAR

Add: LA SIESTA PREMIUM SAI GON
180 - 188 Ly Tu Trong St., District 1, Ho Chi Minh city.
Tel: (84-28) 3535 4461

★ 10% Discount for In-house Guest

Experience Our Newly Curated Menu

A Selection of Finest Steak Cuts
Tomahawk (Bone-in Ribeye)

CLOUD NINE RESTAURANT

Gastronomic Afternoon Tea

Indulge in a luxurious afternoon tea experience

Every day | 14:00 - 17:00

VND 300,000/Guest

Star Chef Special Set Menu

Delight in a culinary journey crafted to elevate your dining experience.

VND 1,600,000/Guest

Summer Cocktail at Cloud Nine Pool

Summer Splash: Buy 3 Get 1 Snack

Summer Day

Buy 2 Get 1 from the Summer Splash Menu

Every Thursday

Jazz Night Live

Every Friday Night | 20:00 - 22:00

TWILIGHT SKY BAR

Happy Hour

Get 30% off on cocktails, beers, and wines by the glass

Every day | 17:00 - 19:00

Saigon Drone Tour

Experience Saigon from above with this unique activity - fly a drone or enjoy panoramic views.

EDM Party Ft. Vietnam’s New Local DJ

Every Friday & Saturday | 21:00 -23:00

CLOUD NINE RESTAURANT & LIGHTHOUSE SKY BAR

Add: LA SIESTA PREMIUM HANG BE
27 Hang Be St., Hoan Kiem District, Hanoi.
Tel: (84) 981 535 481 | (84-24) 3929 0011

CLOUD NINE RESTAURANT TOP 10 BEST FINE DINING IN HANOI

★ **In-house Guests Appreciation:**
Hanoi Set Menu | VND 500,000/ Guest/ Set for dinner
A selection of the Iconic Hanoi food
(Original price: VND 700,000/Guest)
25.5.25 - 31.08.25

Chef's Recommendation Set Menu
The perfect harmony of love and creativity | VND 990,000/Guest

Dating Menu | Lunch and dinner
Surf and Turf: VND 990,000/2 Guests
A premium pairing for two featuring the exquisite Fuji beef
and Tiger prawns.

LIGHTHOUSE SKY BAR

★ **In-house Guest Special Offer** | 25.05.25 - 31.08.25
15% OFF on classic cocktails

Happy Hour
Discount on selected menu items
Every day | 17:00 - 18:30

Summer Fling Menu | 01.05.25 - 31.08.25
Featuring refreshing mocktails at only VND 99,000

Surf and Turf set at Cloud Nine



Aperol Sunset at Moonlight Sky Bar

Scan here get there



RED BEAN RESTAURANT & MOONLIGHT SKY BAR

Add: LA SIESTA CLASSIC MA MAY
94 Ma May St., Hoan Kiem District, Hanoi.
Tel: (84-24) 3926 3641

RED BEAN MA MAY Happy Hour

Buy 1 Get 1 Free: Unwind your afternoon with
our Beer & Wine special.
Every day | 15:00 - 17:00

Rượu Mắm 530ml – Vietnamese Liquor Deal

Buy 1 bottle - get 10% OFF
Buy 2 bottles - get 20% OFF
A perfect gift or souvenir to bring home!

Vietnamese Signature Dining

Authentic Vietnamese set menus:

- Hanoi Delicacies: VND 440,000/Guest
(Original price: VND 550,000)
- Feast for four: VND 415,000/Guest
(Original price: VND 488,000)

Celebrating Something Special?

Let us sweeten the moment with a complimentary birthday or
anniversary cake when you dine at Red Bean!

MOONLIGHT SKY BAR

Summer Highlight: Aperol Sunset

Buy 1 Get 1 Free Aperol Spritz: Chasing sunsets
with Aperol dreams
Every day | 17:00 - 23:00

Happy Hours: Sundowner

Buy 1 Get 1 Free: House Wine, Classic Cocktails,
Mixed Drinks and Beers
Every day | 17:00 - 20:00

RED BEAN CENTRAL RESTAURANT
& ROOFTOP BAR

Add: LA SIESTA CLASSIC HANG THUNG
21 Hang Thung St., Hoan Kiem District, Hanoi.
Tel: (84-24) 3938 0964

RED BEAN CENTRAL RESTAURANT
★**Lunch Discount: 20% OFF** for in-house guests
Every day | 11:00 - 17:00

Live Music
Let the tunes lift your spirits at our restaurant
Every Saturday | 19:30 - 21:30

Cooking Class: Experience the magic of Vietnam’s cuisine in our
Vietnamese cooking class.
*Advanced booking is required for the best service experience

Rooftop Bar & Library Lounge
Happy Hours
Buy 1 get 1 free: House Wine by Glass, Classic Cocktails, and Beers.
Every day | 16:00 - 18:00 & 21:30 - 23:00

A Journey Of Love - Couple Set Menu
Special Gift: Dessert of the day & Basic table decoration
for anniversary or birthday
A Taste Of Romance | VND 699,000/Set
Lover’s Feast | VND 866,000/ Set
Moonlight Serenade | VND 999,000/ Set



THE TEMPLE RESTAURANT & LOUNGE

Add: LA SIESTA HOI AN RESORT & SPA
132 Hung Vuong St., Thanh Ha, Hoi An, Vietnam
Tel: (84-235) 3915 915

Happy Hours
Buy 1 get 1 free: Classic Cocktail, Mocktail, Mixed Drinks
Buy 2 get 1 free: Signature Cocktail, Wine Cocktail, Mi Carino Cocktail,
all brands of Beer, and House Wine by Glass.
Every day | 16:00 - 17:30 & 20:30 - 22:00

The Temple Daily Flame Masterpiece Menu
Our chef will light up your evening with breathtaking flame performance,
bringing this exquisite dish to life right before your eyes
from VND 490,000

Melody of Fruit Jam Cocktail Collection:
Highlighting the harmony of 5 kinds of fruit jams in
the Temple Cocktail collection
VND 205,000/Glass

Scan here get there



RED BEAN HOI AN RESTAURANT
FELIZ BAR & INFINITY BAR

Add: LA SIESTA HOI AN RESORT & SPA
132 Hung Vuong St., Thanh Ha, Hoi An, Vietnam
Tel: (84-235) 3915 915

Street Food Buffet
Buffet | VND 450,000/Guest
(includes 1 Soft Drink or 1 Local Beer, or Mineral Water)
Live Guitar Performance | Every Tuesday

Wine of the Month
Tavernello Trebbiano Chardonnay & Tavernello Sangiovese Merlot
VND 120,000/Glass | VND 550,000/Bottle

FELIZ BAR
Happy Hours
Buy 1 get 1 free: Beer, Classic Cocktail, Mocktail,
Mixed Drinks, Wine by Glass
Every day | 16:30 - 18:30

INFINITY BAR
Happy Hours
Buy 2 get 1: Beer, Classic Cocktail, Mocktail, Mixed Drinks,
Wine by Glass
Every day | 15:30 - 17:00



Scan here get there



Experience Inner Peace with Himalayan Salt Stone Massage

Living amidst the bustling, noisy streets of Hanoi, moments of true inner peace feel like a rare luxury. Yet, in our fast-paced lives, such tranquility is essential to renew both body and mind. Recently, I indulged in the Himalayan Salt Stone Massage at a luxurious spa, and it was a transformative experience.

The private treatment room was a perfect sanctuary - soft, warm lighting, soothing music, a perfectly balanced room temperature, and delicate floral aromas subtly filling the air. It was an indulgence of all five senses, accompanied by the genuine hospitality of the therapist, Ms. Giang.

I'm no stranger to the benefits of Himalayan Salt Stone massages - the minerals, the gentle exfoliation, and the soothing heat are well known. But what truly set this experience apart was the masterful touch of Ms. Giang. Her hands seemed to instinctively find the perfect balance between pressure and gentleness, skillfully adjusting every stroke and point of contact like a conductor leading an orchestra. It was her attention to every detail - each movement carefully tailored to my body's needs - that truly orchestrated the harmony between muscles and mind.

The session began with a calming towel massage, followed by a warm oil treatment and the application of heated Himalayan Salt Stones infused with refreshing eucalyptus and lemon essential oils - ideal for my dry skin. The natural stones, aged over 250 million years, deeply relaxed my muscles, replenished essential minerals, and gently exfoliated dead skin cells. The heat was precisely controlled, allowing full surrender to the sensation. Wherever the stones touched, my body instantly felt revived. Within minutes, I drifted into a blissful, almost subconscious rest.

This treatment was truly a therapeutic cleanse - a recommendation for those who seek a moment of rare inner peace.

PROMOTION

La Siesta Hoi An Resort & Spa:

08:30 - 10:30: Discount **25%** on service from 60 minutes

10:30 - 21:00: Discount **15%** on service from 60 minutes

Additional Benefits:

Receive a complimentary bottle of essential oil with any treatment over 2 hours

Get a free plate of Spring Rolls at Red Bean restaurant for any treatment over 3 hours

La Siesta Hotels (In Hanoi & Saigon):

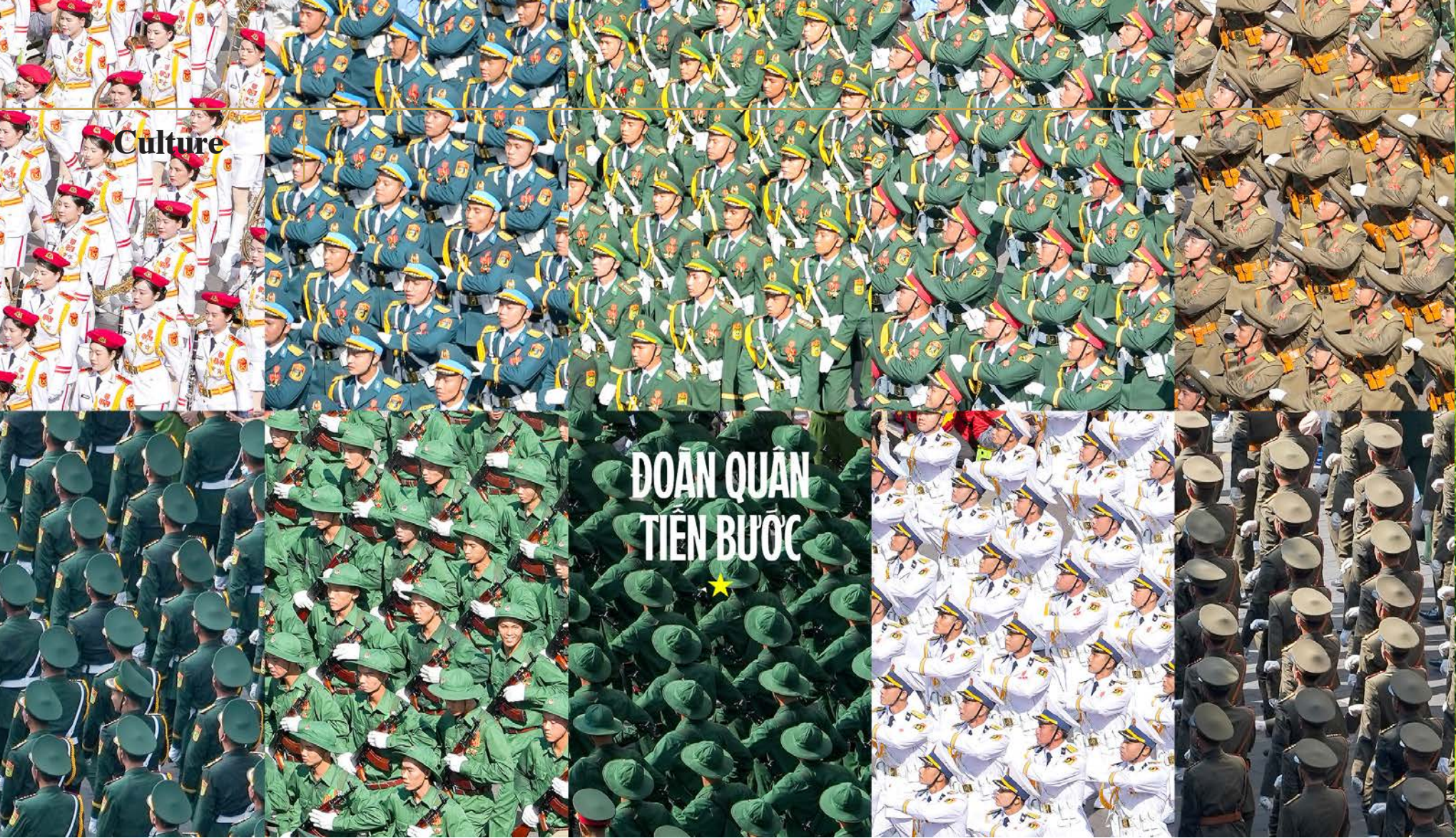
09:00 - 12:00: Discount **20%** on services from 60 minutes

12:00 - 20:00: Discount **10%** on services from 60 minutes

*“A Truly
Invigorating
Session to
rejuvenate the body
and the mind!”*

Ms Chau





THE SPIRIT OF VIETNAM: LOVE OF THE HOMELAND

In the rhythm of Vietnam's beating heart, this year holds two profoundly significant milestones that stir the soul of every Vietnamese. On **April 30th**, we mark the **50th** anniversary of reunification - a triumphant moment when the North and South embraced one destiny, and the promise of peace finally took root. Then, on **September 2nd**, we proudly celebrate **80 years** since the Declaration of Independence - a day that forever ignited the flame of freedom and resilience in our nation's journey.

These historic moments transcend mere anniversaries. They are sacred milestones that remind us of the immeasurable sacrifices of those who came before. "They carried guns so we could hold pens." These simple yet powerful words resonate in the hearts of generations born into peace - a peace carved from the courage, blood, and unwavering love of our forebears.

Today's Vietnam is a testament to that indomitable spirit. From the vibrant street corners of Hanoi to the serene rice paddies of the Mekong, the echoes of history weave through the present, reminding us to cherish each sunrise and every shared smile. It is this profound sense of gratitude that fuels our passion to build, to create, and to thrive.

As we honor these milestones, we remember that patriotism is not confined to grand gestures but lives in every small act of love, kindness, and unity. Let us carry forward the legacy of those who fell so that we may rise, building a Vietnam that is proud, peaceful, and forever resilient.

Welcome to **Vietnam**, where history lives on in the hearts of its people, and where love for the homeland shines brighter with each passing day.



Ceremonial Military Parade

Beyond the Ancient Town

Hidden Summer Corners of Hoi An Waiting to Be Discovered

When people think of Hoi An, they often picture the iconic ancient town – moss-covered rooftops, lantern-lit streets, and the timeless charm of heritage. But behind the bustling paths lies another Hoi An – one that is soft, quiet, and intimately connected with nature. Here, summer isn't loud. It's a warm breeze over rice fields, a winding village road, a moment of peace you can feel deeply when you simply slow down.

Cycle Through Tranquil Villages – A Journey Back to Simpler Times

Just a short ride from the resort takes you into a different world: serene countryside paths lined with blooming paper flowers, rice paddies stretching endlessly under the sun, and the soft sounds of birdsong. Cycling through Tra Que, Cam Thanh, or along the route to An Bang beach isn't just sightseeing – it's a return to childhood memories and quiet joy.

Cam Thanh Water Coconut Forest – Nature's Embrace

Float through the lush coconut groves of Cam Thanh in a traditional round boat and let the rhythms of the river carry you. Locals may show you how to weave coconut leaves, catch crabs, or simply share stories of their land. There's nothing forced – only honest, simple beauty that stays in your heart.

Thanh Ha Pottery Village – Art in Your Hands, Time in Your Heart

If you're longing for a creative pause, head to Thanh Ha pottery

village. Here, you can mold soft clay into your own keepsake – a bowl, a vase, or something uniquely yours. Like Hoi An itself, each handcrafted piece holds a quiet, enduring charm shaped by history and love.

Sunrise by the Hoai River – A Gift of Stillness

Wake early and walk along the Hoai River as mist rises from its surface. Watch small fishing boats begin their day, hear the cheerful greetings of locals at the morning market. There's no rush – only a peaceful rhythm that invites you to breathe deeper, move slower.

Emotional Journeys Begin at La Siesta Hoi An

What makes these experiences truly special is that they all begin at La Siesta Hoi An Resort & Spa – a sanctuary where nature, relaxation, and local culture are beautifully intertwined. With curated private tours, nature-inspired spa treatments, and meals crafted from fresh, locally grown ingredients, you are not just a visitor – you become part of the soul of this land.

Let Hoi An Tell You a Different Story This Summer – When you're ready to take a real break – from the noise, from the rush – Hoi An will be waiting, with arms wide open and skies full of light. And La Siesta Hoi An Resort & Spa will be here, offering you a quiet corner of the world where summer simply means peace.

Southern Vietnam's Rainy Season:

Embrace the Festive spirit like a Local

Landmark 81

From May to November, Southern Vietnam is transformed by its annual rainy season - a time when the sky weeps generous tears that breathe new life into the land. The air is thick with the scent of wet earth, and every raindrop carries the promise of renewal.

This is no mere weather pattern; for Vietnam, a country whose roots lie deep in agriculture, the rainy season is a vital chapter in the story of each year. The rain nourishes rice paddies that stretch like emerald carpets across the countryside, ensures lush growth in fruit orchards, and sustains the livelihoods of countless farmers who depend on nature's rhythm to thrive. Without these rains, the soil would crack under the sun's harsh rays, and the bounty that feeds the nation would wither away.

Beyond its agricultural importance, the rainy season brings a soothing counterpoint to the region's intense tropical heat. After hours of blazing sunshine, the first raindrops cool the air, wash away dust, and refresh both the land and the spirit. Locals often pause to savor these moments - a steaming bowl of pho on a rainy afternoon, or the simple pleasure of watching raindrops dance on rooftops.

In bustling cities like Ho Chi Minh City, the rain is an essential thread in the urban tapestry. Commuters in raincoats navigate streets shimmering with reflections of city lights, while trees along boulevards glisten in the gentle downpour. It is a season of contrasts: the rush of life meets the hush of rain, modern hustle intertwines with nature's timeless rhythm.

Embrace the rainy season, but remember to pack an umbrella to stay dry and avoid catching a cold. This small gesture ensures that you can enjoy every drop of Southern Vietnam's magic, healthy and ready for adventure.



SPEAKING VIETNAMESE

DAILY CONVERSATION

ENGLISH	VIETNAMESE	PRONUNCIATION
Hello/ Hi/ Good morning/ Good afternoon/ Good evening	Xin chào	Sin chow
Goodbye	Tạm biệt	Tam bee it
Good night	Chúc ngủ ngon	Chook ngu ngon
See you again	Hẹn gặp lại	Hen gawp lie
How are you?	Bạn có khỏe không?	Ban co kwe khome?
I'm fine, thank you!	Cảm ơn bạn tôi khỏe	Gahm un ban thoy kwe
What's your name?	Bạn tên gì?	Ban thane zee?
My name is...	Tôi là ...	Thoy la...
Thank you	Cảm ơn	Gahm un
You're welcome	Không có chi	Khom go chee
Sorry/Excuse me	Xin lỗi	Seen loy
No problem	Không sao	Khome xao
Yes	Vâng	Vung
No	Không	Khome
Can you help me?	Bạn giúp tôi được không?	Ban zoop thoy duc khom?
I don't understand	Tôi không hiểu	Toy kung hey-oh
I understand	Tôi hiểu	Toy hey oh

SHOPPING

ENGLISH	VIETNAMESE	PRONUNCIATION
I would like something else	Tôi muốn cái khác	Toy muan kai khac
Souvenir	Quà lưu niệm	Wa lew niem
Bag	Bao	Bao
How much?	Bao nhiêu tiền?	Bow neuw tee-en?
Can you give me a discount?	Bớt được không?	Bot duoc kung?
That's too expensive	Đắt quá	Dat wa
I can't afford it	Tôi không đủ tiền	Toy kung du tien
Ok, I'll take it	Tôi mua cái này	Toy moo-ah kuy nay
I don't want to buy this	Tôi không mua	Toy kung moo-ah
Smaller size	Cỡ nhỏ hơn	Cor nyor hurn
Bigger size	Cỡ lớn hơn	Cor lurn hurn
What is this?	Cái gì đây?	Kie zee day
Can I have a look?	Tôi có thể xem được không?	Toy co the xem duoc kung?

ABOUT

Elegance Hospitality is a group of hotels renowned for our well-equipped facilities and sophisticated service. Established in the early 2000s, our humble beginnings started with a single hotel in Hanoi. Since then, we have expanded into a distinguished collection of 03 boutique hotels nestled in Hanoi's enchanting Old Quarter, an exceptional resort in the charming Hoi An Town, two five-star hotels in bustling Saigon. Our collection redefines the very concept of boutique and luxury hospitality in Vietnam.

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Tripadvisor
Travelers' Choice Awards



RANK #1
Best Workshop In Hanoi

TOP 10%
Attractions Worldwide

HISTORY & CULTURE OF VIETNAMESE COFFEE EXPERIENCE

- Experience the essence of Vietnamese Coffee culture in a tranquil 250m² villa
- Enjoy a hands-on journey crafting five signature Vietnamese brews using the finest local beans
- Immerse yourself in the rich traditions and history that make Vietnamese coffee truly exceptional

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rose kitchen

**RECOMMENDED
BY 100%
TRAVELERS**

DISCOVERING VIETNAM'S VIBRANT CULTURAL HERITAGE AND CULINARY ADVENTURE

- Explore the flavors and culture of Vietnam at Rose Kitchen, set in a charming garden villa in Hanoi.
- Begin your adventure with a local market tour, led by our Culture Storyteller, who offers fascinating tales about the ingredients and Vietnamese culture.
- Delve into the art of traditional cooking through hands-on experience, crafting authentic dishes that carry the rich cultural history of Vietnam.

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EXCLUSIVE: A DISTINCTIVE GIFT FOR DISTINGUISHED GUESTS OF EHG. PLEASE CONTACT THE RECEPTION FOR DETAILS.