

Spring Reflections: La Siesta's Spring Voyage Edition



Unforgettable Countdown Parties in Vietnam's Best Sky Bars

These iconic rooftop destinations promise a night of unforgettable celebrations with breathtaking views, incredible music, and an electrifying atmosphere

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F&B promotion Spring 2025

Experience the Best of Spring with Our Exclusive Offers for In-House Guests. Enjoy unique seasonal perks and special dining benefits tailored just for you!

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Experience Ultimate Relaxation with La Spa's Pamper Package

An exquisite 90-minute journey that restores balance and rejuvenates both body and soul

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Do Van Dan (Mr.)
Chairman/CEO

Elegance Hospitality Group

Chairman's message

Xin chào,

As 2024 comes to an end, we reflect on a remarkable year filled with milestones that have solidified Elegance Hospitality Group's (EHG) position as a leader in luxury hospitality.

This year, we proudly celebrated the opening of La Siesta Premium Saigon Central, a new gem in our portfolio. Located in the heart of Ho Chi Minh City, this exceptional property embodies sophistication, impeccable service, and the timeless elegance synonymous with the EHG brand. More importantly, it contributes to reinforcing Vietnam's reputation as a world-class travel destination.

Adding to our accomplishments, we are thrilled that La Siesta Hoi An Resort & Spa and La Siesta Classic Ma May were recognized in TripAdvisor's Best of the Best 2024 Awards, ranking #3 and #7 among the Top Hotels in the World. As the only representatives from Vietnam to achieve this prestigious honor, this recognition reflects our unwavering dedication to delivering unforgettable guest experiences and redefining luxury.

At EHG, we believe that perfection lies in the details. Our passion for excellence drives us to create truly memorable moments, from the thoughtful design of our spaces to the warm, personalized service that makes every guest feel special. We understand that there are hundreds of hotels to choose from, and it is both an honor and a privilege that you continue to place your trust in us. Every interaction, every stay, and every experience is crafted with care, ensuring that your time with us is nothing short of extraordinary.

On behalf of EHG, I would like to extend my heartfelt gratitude to our valued guests, trusted partners, and the entire EHG team. Your trust, support, and commitment are the driving forces behind our success. We are truly grateful for your belief in our vision and your on-going journey with us.

As we step into 2025, we remain steadfast in our mission to innovate, excel, and create new experiences that inspire. Together, we aspire to new opportunities, relentless growth, and a future brimming with possibilities.

Wishing you and your loved ones a joyous festive season, filled with happiness, health, and prosperity.

Happy New Year 2025!

“

We are able to combine a five-star experience with



2025 Awaits: Unforgettable Countdown Parties in Vietnam’s Best Sky Bars

The Ultimate Rooftop Party Experience

As 2024 comes to a close, there’s no better place to welcome the New Year than at Hanoi’s “Moonlight Sky Bar” and “Lighthouse Sky Bar”, or Ho Chi Minh City’s dazzling “Aqua Sky Bar” and “Twilight Sky Bar”. These iconic rooftop destinations promise a night of unforgettable celebrations with breathtaking views, incredible music, and an electrifying atmosphere.

A Night Full of Magic

Dance the night away to live performances by some of the most exciting up-and-coming DJs, who will set the perfect tone for the year-end festivities. As the countdown begins, witness spectacular fireworks lighting up the city skyline, creating a mesmerizing moment to toast to a fresh start in 2025.

What to Expect

Live DJ/Band Performances | High-energy beats to keep the party alive.
Fireworks Extravaganza | A dazzling display to ring in the new year.
Exclusive Rooftop Ambiance | Sip while enjoying the best panoramic views of Hanoi or Ho Chi Minh City.

An Unmissable Celebration

Whether you’re in the vibrant heart of Hanoi or the bustling charm of Ho Chi Minh City, these rooftop bars offer the perfect setting to bid farewell to the old year and embrace the new one. With an upscale vibe, premium drinks, and an epic party atmosphere, Moonlight, Lighthouse, Aqua and Twilight Sky Bars are the places to be at this New Year’s Eve.

Reserve Your Spot Now!

Secure your table in advance to enjoy an elevated experience at these premier venues. Celebrate in style, admiring fantastic views, and embracing the festive spirit of the countdown to 2025.

Let’s raise our glasses and make this New Year’s Eve one for the books!

a down-to-earth personality.”

F&B promotions *Spring 2025*

EHG's restaurants and bars have great selection of food and beverage offers for Spring.

LINK BISTRO CAFE & AQUA SKY BAR

Add: LA SIESTA PREMIUM SAIGON CENTRAL
47 - 51 Le Anh Xuan St., District 1, Ho Chi Minh city
Tel: (84-28) 3824 6082

LINK BISTRO CAFE

🌲 Celebrate the Festive Season New Year's celebration

Special Menu: VND1,500,000/Guest
with Wine-pairing: VND2,150,000/Guest | 31.12.24 - 01.01.25
Live Music: 31.12.24 | 19:00 - 20:30

🌸 Celebrate Lunar New Year

Special Menu: VND1,200,000/Guest | 28.01.25
Live Music: 19:00 - 20:30

AQUA SKY BAR

Live Music: US & UK party featured Vietnam's new local artist
with unique music personalities
Every Saturday | 20:00 - 22:00

Happy Week: Appealing promotions and fun
activities await you at Aqua Sky Bar.

🌲 Celebrate the Festive Season Countdown Party | 31.12.24

Live Band | DJ | Dancers: 20:00 - late
Standing ticket: VND500,000 (including 1 drink)

🌸 Celebrate Lunar New Year Countdown Party | 28.01.25

Live Band | DJ | Dancers | Lucky Draw: 20:00 - late
Free Entry



New Year Set Menu

CLOUD NINE RESTAURANT & TWILIGHT SKY BAR

Add: LA SIESTA PREMIUM SAI GON
180 - 188 Ly Tu Trong St., District 1, Ho Chi Minh city.
Tel: (84-28) 3535 4461

★ 10% discount for In-house Guest

CLOUD NINE RESTAURANT Gastronomic Afternoon Tea:

Indulge in a luxurious afternoon tea experience VND300,000/Guest

Star Chef special set menu: Delight in an exquisite
culinary journey carefully crafted to tantalize your
taste buds and elevate your dining experience.
VND1,500,000/Guest

🌲 Celebrate the Festive Season Let's Savor 2025 | 31.12.24

New Year's Feast: VND2,690,000/Guest (Vegetarian option available)
Bubble Freeflow: only from VND1,190,000/2 hours/Guest
Live Band: 19:00 - 21:00

🌸 Celebrate Lunar New Year

Lunar New Year Special Menu | 28.01.25
VND1,500,000/Guest (Vegetarian option available)

TWILIGHT SKY BAR

Happy Hour: Get 30% off on cocktails, beers, and wines by the glass
Everyday | 17:00 -19:00

Saigon Drone Tour: Experience Saigon from above with
this unique activity-fly a drone or enjoy panoramic views.

🌲 Celebrate the Festive Season Countdown Party | 31.12.24

Flair Master Trọng Lê | EDM Fest & Dancers: 21:00 - 00:00
Firework | Table combo | Standing ticket: VND600,000/ticket
(including 1 drink)

🌸 Celebrate Lunar New Year Countdown Party | 28.01.25

Live Band | DJ | Dancers | Lucky Draw: 20:00 - late
Free Entry



New Year Set Menu

RED BEAN RESTAURANT & MOONLIGHT SKY BAR

Add: LA SIESTA CLASSIC MA MAY
94 Ma May St., Hoan Kiem District, Hanoi.
Tel: (84-24) 3926 3641

RED BEAN MA MAY

Buy 1 get 1 free:

Purchase at least 1 main course and **get 1 complimentary main course** from our Vietnamese selection
Everyday: 11:30 - 22:00

🌲 Celebrate the Festive Season

New Year's Eve Menu | 31.12.24

Vietnamese Menu: VND1,550,000/Guest
Western Menu: VND1,850,000/Guest

🌸 Celebrate Lunar New Year

Lunar New Year Special Menu | 28.01.25

VND1,550,000/Guest

MOONLIGHT SKY BAR

Happy Hours: Sundowner - Buy 1 get 1 free:

House Wine by Glass, Classic Cocktail, Mixed Drinks and Beers
Everyday: 17:00 - 20:00

Live Music: Elevate your evening with live tunes and panoramic views
Every Wednesday & Friday: 20:30 - 22:30

Winter Wonderland Menu | 01.12.24 - 31.01.25

Featuring Don Julio Tequila Festive Flavor

🌲 Celebrate the Festive Season

Countdown to 2025 | 31.12.24

DJ Party: 22:30 - midnight | Firework | Lucky Draw
Table Combo | Standing Ticket: VND650,000/ticket (including 1 drink)

🌸 Celebrate Lunar New Year

Countdown Party | 28.01.25

DJ Party | Firework | Lucky Draw | Table Combo
Standing Ticket: VND650,000/ticket (including 1 drink)



New Year Set Menu

Scan here get there



New Year Set Menu

Scan here get there



CLOUD NINE RESTAURANT & LIGHTHOUSE SKY BAR

Add: LA SIESTA PREMIUM HANG BE
27 Hang Be St., Hoan Kiem District, Hanoi.
Tel: (84) 981 535 481 | (84-24) 3929 0011

CLOUD NINE RESTAURANT

TOP 10 BEST FINE DINING IN HANOI

Chef's recommendation set menu:

The perfect harmony of love and creativity VND1,090,000/Guest
(Exclusive offer for inhouse guests only)

🌲 Celebrate the Festive Season

New Year's Celebration | 31.12.24

NYE Menu: VND1,790,000/Guest
Live Violin: 19:30 - 21:30

LIGHTHOUSE SKY BAR

Live Music: The melody of life

Every Thursday: 20:00 - 22:00

Happy Hour: discount on selected menu items

Everyday: 17:00 - 18:30

Winter Wonderland Menu (Featuring DON JULIO TEQUILA)

01.12.24 - 31.01.25

🌲 Celebrate the Festive Season

Countdown party | 31.12.24

EDM session: 22:30 - 00:30 | Firework | Lucky Draw
Table Combo | Standing Ticket: VND650,000/ticket (including 1 drink)

🌸 Celebrate Lunar New Year

Countdown Party | 28.01.25

DJ Party | Firework | Lucky Draw | Table Combo
Standing Ticket: VND600,000/ticket (including 1 drink)

RED BEAN CENTRAL RESTAURANT & ROOFTOP BAR

Add: LA SIESTA HOI AN RESORT & SPA
21 Hang Thung St., Hoan Kiem District, Hanoi.
Tel: (84-24) 3938 0964

RED BEAN CENTRAL RESTAURANT
Lunch Discount: 20% discount for in-house guest
Everyday: 11:00 - 17:00

Live Music: Let the tunes lift your spirits at our restaurant
Every Saturday: 19:30 - 21:30

Cooking Class: Experience the magic of Vietnam’s cuisine in our Vietnamese cooking class.
(*Advance booking required for the best service experience)

🎄 Celebrate the Festive Season
New Year’s Eve | 31.12.24

Western Menu | VND1,900,000/Guest
Vietnamese Menu | VND1,650,000/Guest
Live Music: 20:00 - 22:00 | Countdown Party featuring an electric firework show.

🌸 Celebrate Lunar New Year
Lunar New Year | 28.01.25
Special Menu: VND950,000/Guest

ROOFTOP BAR & LIBRARY LOUNGE

Happy Hours: Buy 1 get 1 free on House Wine by Glass, Classic Cocktails and Beers.
Everyday: 16:00 - 18:00

THE TEMPLE RESTAURANT & LOUNGE

Add: LA SIESTA HOI AN RESORT & SPA
132 Hung Vuong St., Thanh Ha, Hoi An, Vietnam
Tel: (84-235) 3915 915

Happy Hours

Buy 1 get 1 free: Classic Cocktail, Mocktail, Mixed Drinks
Buy 2 get 3rd one free: Signature Cocktail, Wine Cocktail, Mi Carino Cocktail, all brands of Beer and House Wine by Glass.
Everyday: 16:00-17:30 & 20:30-22:00

Special Events

Live Music: Weekend Night Melodies
Every Saturday: 18:45 - 21:00

🎄 Celebrate the Festive Season
New Year’s Eve | 31.12.24

New Year Chef’s Grand Menu: VND1,950,000/Guest
Live music and evening entertainment: 20:00 - 23:00

Special “Tết” Cocktail Promotion
VND 215,000/glass

Scan here get there



RED BEAN HOI AN RESTAURANT FELIZ BAR & INFINITY BAR

Add: LA SIESTA HOI AN RESORT & SPA
132 Hung Vuong St., Thanh Ha, Hoi An, Vietnam
Tel: (84-235) 3915 915

Street Food Buffet with Live Guitar Performance | Every Tuesday
VND 450,000/Guest (Included 1 Soft Drink | Local Beer)

🎄 Celebrate the Festive Season
New Year’s Eve | 31.12.24

New Year’s Eve Buffet:
VND1,750,000/guest (Included 1: Glass of wine | Beer | Soft drink | Water)
Live Guitar performance: 18:30 - 21:30

🌸 Celebrate Lunar New Year
Lunar New Year | 28.01.25

Vietnamese Tet Menu: VND590,000/Guest (two options)

Happy Hours:
FELIZ BAR

Buy 1 get 1 free: Beer, Classic Cocktail, Mocktail, Mixed Drinks, Wine by glass
Every day 16:30 - 18:30

INFINITY BAR

Buy 2 get 3rd one free: Beer, Classic Cocktail, Mocktail, Mixed Drinks, Wine by glass
Every day 15:30 - 17:00

Scan here get there



New Year Set Menu



Scan here get there





Scan here get there



Experience Ultimate Relaxation with La Spa's Pamper Package

Step into a world of tranquility with La Spa's signature "Pamper Package", an exquisite 90-minute journey that restores balance and rejuvenates both body and soul.

This luxurious experience begins with a "Hot Stone Body Massage" - 60 minutes, where smooth, heated stones are placed strategically along your body to release tension, improve blood flow, and soothe aching muscles. The warmth of the stones penetrates deeply, promoting relaxation while melting away stress and fatigue. It's the perfect remedy for those seeking relief from the pressures of daily life.

The treatment continues with a revitalizing "Refresh Facial" -30 minutes. This gentle yet effective facial deeply cleanses and nourishes your skin, eliminating impurities and leaving your complexion radiant and refreshed. It's an ideal way to relax tired skin after a long day, providing hydration for a healthy, glowing look.

Designed to nurture your mind, body, and spirit, the Pamper Package is La Spa's most popular offering for a reason. Whether you're seeking a peaceful escape or a revitalizing pick-me-up, this package promises one-of-a-kind experience of pure indulgence.

Book your Pamper Package today and let La Spa take you on a journey of complete relaxation and renewal.

PROMOTION

La Siesta Hoi An Resort & Spa:

08:30 - 10:30: Discount **20%** on service from 60 minutes

10:30 - 21:00: Discount **10%** on service from 60 minutes

Additional Benefits:

Receive a complimentary bottle of essential oil with any treatment over 2 hours

Get a free plate of Spring Rolls at Red Bean restaurant for any treatment over 3 hours

La Siesta Hotels (In Hanoi & Saigon):

09:00 - 12:00: Discount **20%** on services from 60 minutes

12:00 - 20:00: Discount **10%** on services from 60 minutes





Tết in Vietnam

Blossoms, Traditions, and New Beginnings

Tết, or Lunar New Year, is the most important celebration in Vietnam, marking a time to honor traditions, reunite with family, and embrace fresh beginnings. Held at the turn of the lunar calendar, this holiday symbolizes renewal, gratitude, and hope for a prosperous year ahead.

Central to Tết are the blossoms that adorn homes and streets, such as “Hoa đào” (Cherry blossoms) in the north and “Hoa mai” (Apricot blossoms) in the south. These flowers carry deep cultural meaning, symbolizing vitality, protection, and prosperity. During the days before Tết, bustling flower markets bring a vibrant energy as families select blooms to fill their homes with beauty and optimism.

Traditional foods also play a key role. “Bánh Chưng” and “Bánh Tét”, sticky rice cakes wrapped in green leaves, symbolize harmony and are often prepared as a family activity. Other dishes like pickled vegetables, boiled chicken, and candied fruits highlight Vietnam’s rich culinary heritage and emphasize the importance of togetherness during this festive season.

A beloved Tết tradition is the giving and receiving of “Lì Xì” (Lucky Money), small red envelopes that symbolize blessings for the new year, children eagerly await these tokens of luck, while adults take joy in sharing good fortune with loved ones.

Tết is not merely a holiday; it is a time to reflect on the past, celebrate the present, and aspire to the future. It embodies the values of family, gratitude, and hope, capturing the spirit of Vietnam as it welcomes another year with joy, harmony, and a renewed sense of purpose.





Tips for Planning Your Sustainable Holiday in Hoi An

Hoi An, Vietnam, a UNESCO World Heritage site, is renowned for its well-preserved ancient town, vibrant culture, and stunning natural landscapes. As travel enthusiasts increasingly seek ways to minimize their environmental impact, here are some essential tips for planning your sustainable holiday in this picturesque destination.

Choose Eco-Friendly Accommodations

Start by selecting resorts or hotels that prioritize sustainability. Look for establishments that employ green practices such as solar energy, water conservation, and waste reduction. A shining example is La Siesta Hoi An Resort & Spa, recognized with prestigious awards for its commitment to sustainable tourism. This luxurious resort blends eco-friendly initiatives with world-class service, offering guests a meaningful and responsible travel experience.

Embrace Local Transportation

To explore Hoi An and its surrounding areas, opt for bicycles, which are readily available for rent. Cycling not only reduces carbon emissions but allows you to experience the charm of the countryside at a leisurely pace. Alternatively, consider walking to nearby restaurants and attractions to further immerse yourself in the local suburb.

Support Local Businesses

Prioritize dining and shopping at local establishments. This approach not only ensures the most authentic experience of Vietnamese

Cuisine & Crafts but also helps support the local economy. Seek out restaurants that serve organic, locally-sourced ingredients and shops that sell handmade products crafted by local artisans.

Engage in Responsible Tourism

When participating in activities, choose those with a focus on sustainability. For example, consider taking part in a cooking class that emphasizes the use of local ingredients or joining a guided eco-tour that educates about the region's biodiversity. Be mindful of wildlife interactions and choose experiences that promote conservation.

Reduce Plastic Use

While traveling, make a conscious effort to minimize plastic waste. Bring a reusable water bottle to refill, and opt for cloth bags or backpacks instead of single-use plastic bags when shopping. Many areas in Hoi An have prohibited plastic straws, taking initiatives in reducing plastic pollution.

Planning a sustainable holiday in Hoi An not only enhances your travel experience but also contributes positively to the local community and environment. By choosing award-winning eco-friendly accommodations such as La Siesta Hoi An Resort & Spa and making mindful choices throughout your trip, you can enjoy the rich culture and beauty of this remarkable destination while acting for a greener future. Happy travels!

A DAY IN SAIGON:

Embrace the Festive spirit like a Local

Ho Chi Minh City Hall

Saigon during Festive season is pure magic. The city buzzes with holiday cheer, the festive lights shimmer while the warmth of its people wraps around you like a cozy blanket.

Morning unfolds with the perfect bite: a “Bánh mì” from the legendary Huỳnh Hoa. Crisp baguette packed with rich pâté, succulent cold cuts, crunchy pickled vegetables, and a drizzle of secret sauces—a symphony of textures and flavors that awaken your senses. As the city comes alive, so do you, ready to embrace its vibrant energy.

From there, take a stroll to the shaded lawns near the Notre-Dame Cathedral Saigon and settle down for “Cà phê bệt”—a quintessential Saigon coffee culture. Sitting cross-legged on the ground with a creamy “Cà phê sữa đá” in hand, you’ll watch the world pass by.

As noon approaches, slip into an infamous street-side eatery, “Hà Ký” for a bowl of steaming “hủ tiếu”. The broth is clear yet deeply flavorful, the noodles perfectly tender, topped with fresh herbs and slices of meat. As you savor each bite, the chaotic symphony of street vendors becomes a charming backdrop to your meal.

Evening brings a magical transformation. Start at the iconic Notre-Dame Cathedral where twinkling lights and joyous carols create a scene straight out of a storybook. From there, make your way to Nguyễn Huệ Walking Street. Under a canopy of dazzling lights and beside towering Christmas trees, it feels as though you’ve wandered into a European holiday market.

Saigon doesn’t just invite you to visit—it welcomes you to feel, to immerse, to belong. One day here is enough to steal your heart, but not enough to satisfy it. You’ll be planning your return before you even leave.



SPEAKING VIETNAMESE

DAILY CONVERSATION

ENGLISH	VIETNAMESE	PRONUNCIATION
Hello/ Hi/ Good morning/ Good afternoon/ Good evening	Xin chào	Sin chow
Goodbye	Tạm biệt	Tam bee it
Good night	Chúc ngủ ngon	Chook ngu ngon
See you again	Hẹn gặp lại	Hen gawp lie
How are you?	Bạn có khỏe không?	Ban co kwe khome?
I'm fine, thank you!	Cảm ơn bạn tôi khỏe	Gahm un ban thoy kwe
What's your name?	Bạn tên gì?	Ban thane zee?
My name is...	Tôi là ...	Thoy la...
Thank you	Cảm ơn	Gahm un
You're welcome	Không có chi	Khom go chee
Sorry/Excuse me	Xin lỗi	Seen loy
No problem	Không sao	Khome xao
Yes	Vâng	Vung
No	Không	Khome
Can you help me?	Bạn giúp tôi được không?	Ban zoop thoy duc khom?
I don't understand	Tôi không hiểu	Toy kung hey-oh
I understand	Tôi hiểu	Toy hey oh

SHOPPING

ENGLISH	VIETNAMESE	PRONUNCIATION
I would like something else	Tôi muốn cái khác	Toy muan kai khac
Souvenir	Quà lưu niệm	Wa lew niem
Bag	Bao	Bao
How much?	Bao nhiêu tiền?	Bow neuw tee-en?
Can you give me a discount?	Bớt được không?	Bot duoc kung?
That's too expensive	Đắt quá	Dat wa
I can't afford it	Tôi không đủ tiền	Toy kung du tien
Ok, I'll take it	Tôi mua cái này	Toy moo-ah kuy nay
I don't want to buy this	Tôi không mua	Toy kung moo-ah
Smaller size	Cỡ nhỏ hơn	Cor nyor hurn
Bigger size	Cỡ lớn hơn	Cor lurn hurn
What is this?	Cái gì đây?	Kie zee day
Can I have a look?	Tôi có thể xem được không?	Toy co the xem duoc kung?

ABOUT

Elegance Hospitality is a group of hotels renowned for our well-equipped facilities and sophisticated service. Established in the early 2000s, our humble beginnings started with a single hotel in Hanoi. Since then, we have expanded into a distinguished collection of 03 boutique hotels nestled in Hanoi's enchanting Old Quarter, an exceptional resort in the charming Hoi An Town, two five-star hotels in bustling Saigon. Our collection redefines the very concept of boutique and luxury hospitality in Vietnam.

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GALLERY ON SKY BAR

Let's immerse in the spectacular scenery of Year-end moments



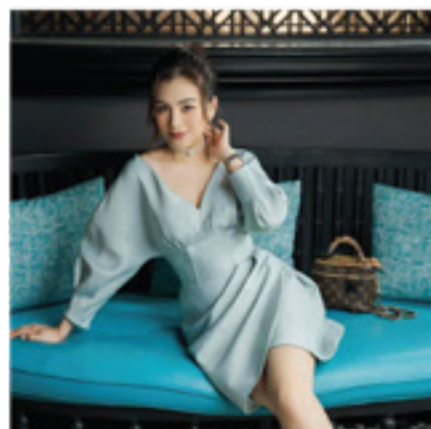
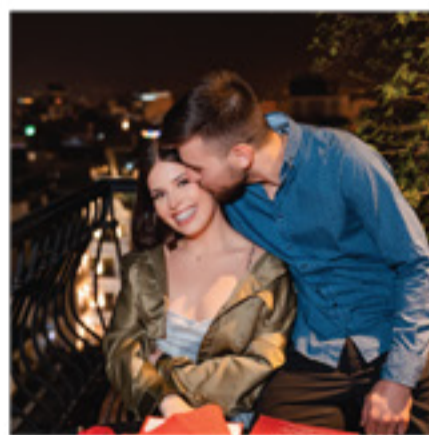
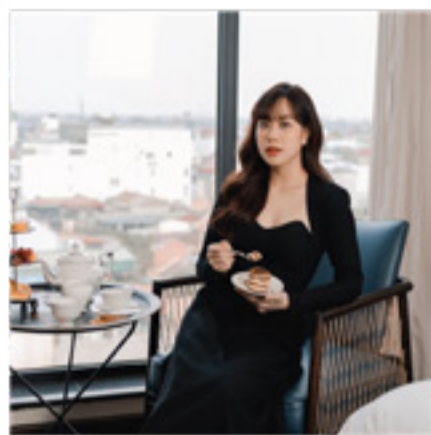
**COUNTDOWN PARTY
ON MOONLIGHT SKY BAR**



**COUNTDOWN PARTY
ON LIGHTHOUSE SKY BAR**



**COUNTDOWN PARTY
ON TWILIGHT SKY BAR**



#EHG MOMENTS

Capture unforgettable memories with these perfect spots in our La Siesta

*Don't forget to use
#EndlessLoveofPerfection #EHG
to share your experience*