



# THE HOI AN POST

Jan & Feb 2020

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## HIGHLIGHT

La Siesta Resort has even more to offer

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## WHAT'S ON

F&B promotions  
January & February 2020

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## SPOTLIGHT

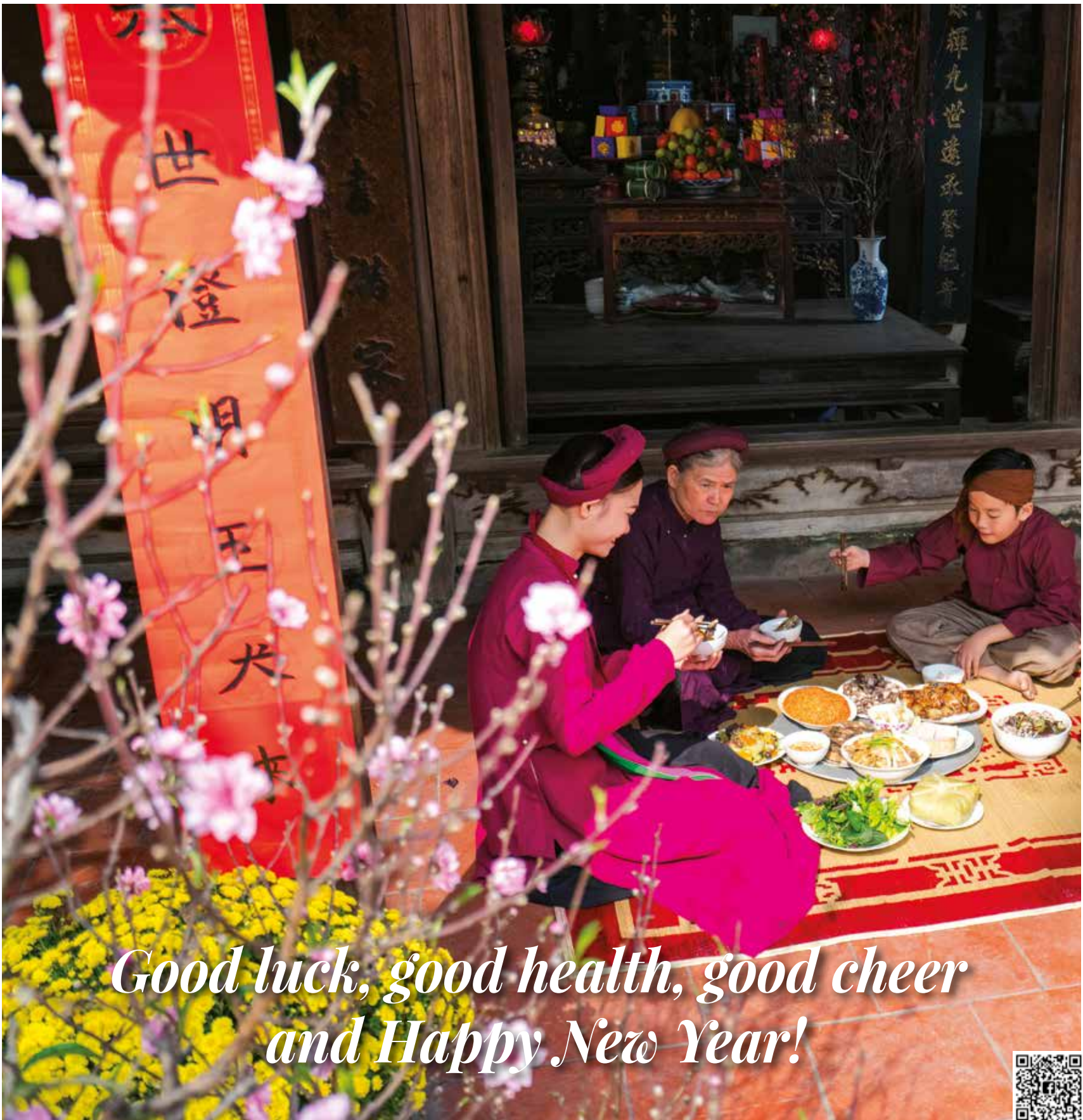
Spring is in the air

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## CULTURE

Experience Tet  
in Hoi An

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*Good luck, good health, good cheer  
and Happy New Year!*



Scan here, get there!





## CHAIRMAN’S MESSAGE

Welcome to two new years - western and Vietnamese. Thank you for choosing to spend some of the early part of 2020 at La Siesta Resort, and for guests here at the end of January, welcome to the Tet Lunar New Year and the Year of the Rat.

This edition of the Hoi An Post informs you of new EHG initiatives, F&B promotions in Red Bean and the Temple restaurants as well as what to see and do in Hoi An and Quang Nam Province. We also feature some Hoi An Tet traditions and how to celebrate the Lunar New Year with special Tet menus at Red Bean and the Temple.

Also known as The *'Feast of the First Morning of the First Day'*, Tet is when the new and good replace old and bad elements. People turn one year older as traditionally the New Year determines one's age. Custom dictates actions and thoughts at the start of the lunar New Year influence one's fate and prosperity for the coming 12 months.

For La Siesta Resort early 2020 sees an exciting development when we unveil our new La Siesta Suites Wing in March. Occupying 3,000sqm the building increases the total number of guestrooms and luxury suites to 142. Despite the expansion we continue to maintain our homely personal service and where 'everyone knows your name' familiarity remains the cornerstone of our business. The wings can be likened to three separate retreats, offering something for everyone, each with its own personality and character enveloped by colorful tropical gardens.

On behalf of La Siesta Resort and all the staff, we wish you a happy 2020 and a prosperous Lunar New Year. May all your wishes come true.

A stylized, handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke extending to the right.

**Do Van Dan (Mr.)**  
Chairman/CEO

Elegance Hospitality Group



# LA SIESTA RESORT







## HAS EVEN MORE TO OFFER

The beautiful exclusivity, peace, service and features of La Siesta Resort are much loved by discerning guests seeking something unique within Hoi An's hospitality industry.

In January 2017 EHG's Hoi An La Siesta Resort property was elevated to five-star standards when the Club Wing, featuring eight sunshine yellow townhouse villas accommodating 37 luxury guestrooms and a salt water pool, was opened.

Three years on, 35 additional high-end sumptuous suites will enhance the resort's accommodation offering when the new La Siesta Suites Wing opens this March.

Unlike the Classic and Club Wings, the new one focuses on just two styles of accommodation, creating a more exclusive feel. Both are refined versions of the Club Wing's Junior Balcony and Duplex Balcony Suites and will feature greater luxury, with enhanced comforts and attention to detail. The interior design maintains the trademark features of La Siesta properties of period furnishings and a calm, refined taupe color scheme.

Occupying an area of 3,000 sqm the new wing, with its surroundings, is designed as a large six storey 'townhouse'. First to fourth floors inclusive house the Junior balcony suites while the fifth and sixth floors are reserved for the Duplex Balcony suites. Hoi An's trademark yin yang tiles decorate the roof while the sunshine yellow façade links the property with the rest of the resort.

Enveloped by extended colorful tropical gardens, providing an element of privacy, can be found two new swimming pools - one an adult-only infinity pool and another pool just for children.

With the La Siesta Suites Wing, La Siesta Resort increases its facilities to

about 150 guestrooms and suites, two restaurants and bars, La Spa, a gym and four pools.

Finally, even though the operation has grown, the resort maintains its trademark boutique mindset with individual attention to detail and friendly familiarity as well as outstanding guest service.





# F&B PROMOTIONS

## Jan & Feb 2020 – winter/spring



Scan here, get there!

EHG's restaurants and bars have a great selection of food and beverage offers as we start the year 2020 and welcome the lunar new year.

### Red Bean Hoi An

#### JANUARY

##### Happy hour

Buy 1 get 1 free on local beers, mixed drinks, classic cocktails and wine by the glass

Available daily 18:00-19:30

*Red Bean Hoi An & Feliz Bar, Classic Wing*

##### Street food buffet

Enjoy up to 40 dishes from Hoi An and around Vietnam

Includes 1 local beer or 1 soft drink

Every Tuesday and Saturday evening 18:00-21:00

Accompanied by our resident guitarist

Price at 450,000VND

*Red Bean Hoi An & Courtyard Garden, Classic Wing*

##### Cocktail of the Month

##### La Siesta Sunset

Featuring Bombay Sapphire Gin, Galliano, Blue Curacao, lime juice, sugar syrup and grenadine

Price at 150,000VND

*Red Bean Hoi An & Feliz Bar, Classic Wing*

#### Celebrate the Traditional Lunar New Year

##### Vietnamese Set Menu

Saturday 25 and Sunday 26 January 2020

Price at 490,000 VND/set

##### Lunar New Year Buffet

Monday 27 January 2020

Price at 450,000 VND/person

#### FEBRUARY

##### Happy hour

Buy 1 get 1 free on local beers, mixed drinks, classic cocktails and wine by the glass

Available daily 18:00-19:30

*Red Bean Hoi An & Feliz Bar, Classic Wing*

##### Street food buffet

Enjoy up to 40 dishes from Hoi An and around Vietnam

Includes 1 local beer or 1 soft drink

Every Tuesday and Saturday evening 18:00-21:00

Accompanied by our resident guitarist

Price at 450,000VND

*Red Bean Hoi An & Courtyard Garden, Classic Wing*

##### Cocktail of the Month

##### Red Bean Special

Absolut vodka, crème de cacao, Blue Curacao, vanilla syrup and fresh milk

Price at 150,000VND

*Red Bean Hoi An & Feliz Bar, Classic Wing*





**The Temple Restaurant and Bar**

**JANUARY**

**Happy hour**

Buy 1 get 1 free on mixed drinks,  
classic cocktails and wine by the glass  
Buy 2 get 1 free on all brands of beer  
Available 16:00-18:00 and 20:30-22:00 daily  
*The Temple restaurant & Lounge, Club Wing*

**Celebrate the New Year**

1 January 2020

**New Year Western Set Menu**

Lunch or Dinner  
Price at: 700,000 VND net/person  
Available all day 11:00-21:45  
*The Temple restaurant & Lounge, Club Wing*

**Special wine promotion**

Refreshing fruit infused wine  
White, Red or Rose served in a carafe  
Your choice of fruit and flavors  
\* Orange & mint  
\* Apple & mint  
\* Strawberry & mint  
\* Pineapple & mint  
\* Cucumber& mint  
Available daily 11:00-23:30  
*The Temple restaurant & Lounge, Club Wing*  
Price: Half bottle 400,000VND  
Bottle 800,000VND

**Cocktail of the Month**

**Scent of Home Garden**

Centella juice (vegetable) mixed with rum and other  
ingredients  
Price at: 165,000VND per cocktail  
Available: 11:00-23:45  
*The Temple restaurant & Lounge, Club Wing*

**FEBRUARY**

**Happy hour**

Buy 1 get 1 free on mixed drinks, classic cocktails  
and wine by the glass  
Buy 2 get 1 free on all brands of beer  
Available 16:00-18:00 and 20:30-22:00 daily  
*The Temple restaurant & Lounge, Club Wing*

**Special wine promotion**

Refreshing fruit infused wine  
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\* Pineapple & mint  
\* Cucumber& mint  
Available daily 11:00-23:30  
*The Temple restaurant & Lounge, Club Wing*  
Price: Half bottle 400,000VND  
Bottle 800,000VND

**Cocktail of the Month:**

**Celebrate Valentine’s Day all month**

**Scent of Love**

**Perfect Half**

Price at: 165,000 VND per cocktail  
Available: 11:00-23:45  
*The Temple restaurant & Lounge, Club Wing*



# SPRING IS IN THE AIR

**THE COLORFUL AND CULINARY TRADITIONS OF TET**

The spirit of spring is in the air as La Siesta hotels & resorts celebrate Vietnam’s most important holiday period. Welcome to the arrival of spring and new beginnings.

During the Tet lunar new year Hanoi and Hoi An are abuzz with festive activities at this beautiful time of the year. Red and yellow colors are in abundance, streets are lit with red lanterns, homes are decorated with pink cherry blossom (in the north) and the atmosphere has an exciting vibe.

Throughout La Siesta properties subtle touches of Tet highlight this significant occasion. Our hotel lobbies and restaurants are decorated simply yet symbolically. Small ornamental displays of pink peach blossom trees signifying the warding off of bad luck are decorated with hanging red and gold paper denoting good fortune, prosperity and happiness. Small kumquat trees take pride of place, their deep orange fruits representing fertility and abundance for the coming year.

Food is high on the agenda. La Siesta’s restaurants present special Tet set menus over the three Tet days (24, 25 and 26 January) featuring dishes popular throughout the year as well as symbolic Tet cuisine such as Banh Tet, fried spring rolls and traditional sweet Tet cakes.

**Additional highlights include:**

- Red Bean Hoi An and the Temple round up three days of Tet menus with a mouthwatering special 40+ dish Tet buffet on 27 January
- The Twilight Sky Bar’s Lunar New Year cocktail week (La Siesta Cau Go) presents three kinds of cocktails and the lucky money tree from 21 to 27 January
- On 24 January La Siesta Classic May May’s Moonlight Sky Bar festivities include a lunar new year’s eve luxury lucky draw
- And, of course our four Hanoi sky bars provide awesome views of Tet new year’s eve city firework displays

Our La Siesta staff give a warm new year welcome and are on hand with tips for Tet to ensure you make the most of your Hanoi and Hoi An January visits.

At La Siesta hotels and resorts immerse yourself in Vietnam’s lunar new year customs and accompanying cuisine where eye-catching decorations and special menus introduce you to the world of Tet.





# OF OUR RESORT MANAGER



# A DAY IN THE LIFE SECURITY

Taking care of hotel/resort security matters and bell boy duties are vital Front Office functions. The Bell Boy is one of the first and last memories a guest has, while the importance of a Security Manager's role goes without saying. Both are integral to maintaining a hotel's image. In this edition of the Hoi An Post, 36-year-old Trinh Xuan Hong, responsible for both areas, shares what a typical, or not so typical, day is like for him.

Hong was born in Ninh Binh province 700km north of Hoi An. Rather than follow in the footsteps of his army officer parents, he studied at the Faculty of Electrical and Electronics Engineering of the University of Science and Technology of Hanoi and then planned to work in Ninh Binh. However, a trip to Hoi An totally changed the direction of his career where he decided to settle after falling in love with the town's tranquility and friendliness. His first job was as a hotel electrician, his first foray into the hospitality industry. After working at various properties including the Hyatt Regency Da Nang, Sunrise Premium Resort Hoi An, Da Nang Crowne Plaza and Ocean Villas Da Nang, he was offered the roles of Security Manager and Bell Boy at La Siesta Resort, where he has worked since 2013.

His alarm wakes him up each day between 4.30am and 5am ready to start his day at the Resort after dropping his children off at school.

Three important qualities for his job are flexibility, strength and consistency whilst aspects that make him smile are knowing guests are happy, his friendly work colleagues, being proactive and overcoming challenges.

Hong explains his job requires agility in handling and transporting guests' luggage but also a lot of movement around the resort ensuring public and outdoor areas are kept well maintained. Equally important is the ability to react quickly and deal with challenges such as sudden weather changes or incidents. He proudly recalls his most memorable experience when Hoi An town was badly flooded in December 2016, affecting a huge number of properties and businesses. At La Siesta Resort he and colleagues had to react with lightning speed to keep all equipment and facilities away from flood water. He also had to carry guests to boats and go back and forth to the Resort by boat with food for staff as the town's roads were submerged by flood water. Whilst not a fun position to be in, it was a very memorable time generating great camaraderie between staff and guests.

As for his future ambitions, he explains he is very happy in his job which nurtures his passion of meeting visitors from around the world, learning about different cultures and when he sees they are happy, he is happy.









# THERAPY FOR THE FEET AND SOUL

**"When a tree dies, it is the roots that die first. When a person ages, it is the feet that age first." ~ Ancient Chinese proverb**

The foot is one of the most overworked and underappreciated parts of the body. On average a person walks 8,000 - 10,000 steps daily. Statistics also show runners may cover 100,000+ miles in a life time. Each foot has 26 bones, over 7,000 nerve endings, 19 muscles and 107 ligaments.

According to Oriental medicine, the feet are regarded as a second heart. Every part of the body and each organ are connected to the feet. The latter are considered important in maintaining one's health and therefore we should not ignore this part of our bodies, always taking the opportunity to really care for them.

Hence, every La Spa treatment starts with La Spa's trademark foot-cleansing ritual. This is an indispensable first step in all therapies regardless of the time you spend or your chosen La Spa service. Even a facial is preceded with the foot ritual.

Instead of using a dry towel or a damp cloth to clean your feet, La Spa's foot ritual begins with a foot bath. The feet are soaked and washed in a bowl of warm water infused with three natural ingredients which are used in many daily activities of the Vietnamese people: ginger, lemongrass and cinnamon. The therapist then applies gentle pressure to the key pressure points of each foot to reduce tension, followed by massaging the soles and then the whole foot.

Foot massage is good for one's health, it soothes pain and relaxes the feet. The therapist completes the treatment by drying the feet with a soft towel symbolising the removal of negative energy, the welcoming of positive energy and a balancing of the mind, body and spirit before the main treatment commences.

In addition to the direct and practical benefits of helping your feet breathe and relieve any discomfort after a long, active day, the foot ritual provides valuable time for the customer and therapist to become acquainted and establish a friendly atmosphere, so the customer feels comfortable with the upcoming service.

Scan here, get there!





# TOP 10 THINGS TO DO IN HOI AN

Apart from the obvious attractions of Hoi An Ancient Town there are other activities not to be missed during your visit:

- 1. Hire a La Siesta red bicycle to explore the area down alleyways and country roads.
- 2. 5km from the resort are An Bang’s pristine beaches which make for a relaxing time.
- 3. Snorkeling at Cham Island, located 30 minutes away from the town by speedboat, is a great place to see exotic sea life and corals and to explore the rocks and small lagoons.







4. Hoi An is famous for tailoring businesses so why not take the opportunity to purchase a made-to-measure suit or dress at a fraction of the cost you would pay at home.

5. Relax and enjoy the view from one of Hoi An's rooftop cafes.

6. If you feel like letting your hair down, take in the town's vibrant and colorful nightlife, often including live entertainment.

7. Learn more about Vietnamese cuisine and take one of our popular Red Bean cooking classes. Visit a local wet market to select and bargain for the ingredients and cook up your wonderful culinary creation under the guidance of our top chefs.

8. Of course your holiday would not be complete without dining at our Red Bean and The Temple Restaurants, where you will experience the very best of Vietnamese and international cuisine.

9. Take a day trip to My Son Sanctuary, dating from the 4th to 13th centuries with Hindu Champa Kingdom temples.

10. And finally 30 km away vibrant Da Nang City makes a great day out including Marble Mountains, the Da Nang Museum of Cham Sculpture and the city's famous 666m long, 6 lane bridge which breathes fire and spits water.





# EXPERIENCE TET IN HOI AN



Governed by tradition, taboos and legends, Tet Nguyen Dan (Tet for short) welcomes the Lunar New Year and spring's arrival. As Vietnam's most important festival and public holiday, it is extremely important when families are reunited and celebrate together. For visitors to Vietnam at this time it is a wonderful and fascinating experience

Hoi An is no exception. The Old Town's already colorful and vibrant streets become even more animated - many of the town's performances and activities continue, entertaining visitors and locals. These include Bai Choi, Hoi An's iconic folk singing, together with traditional games such as pot breaking, Chinese chess, tug of war and martial arts competitions.

Important traditions are followed. On the eve of Tet families observe the ancestor ritual. A table is laid with flowers, fruit,





banh chung, offering papers for burning, candles, rice wine, boiled chicken, sweets and cakes. The morning of the first day of Tet families exchange greetings while traditionally the elderly and young children receive red envelopes containing lucky money.

The family drink tea together and eat candied fruit and various seeds. Four different cakes, peculiar to Hoi An and the region, are eaten - Banh Tet and Banh To commemorate the ancestors while Banh In and Banh No signify good luck in the New Year.

Also of great significance is the "First Footer" - the person who brings either good or bad luck to the host family, so the choice of person who visits one's home first is extremely important.

Over the Tet holiday smartly dressed families visit places of worship and ancestors' graves, making offerings and praying for

peace and prosperity in the New Year. After that they will visit relatives and friends, in order of seniority - grandparents first down to friends and neighbors.

Celebrating Tet in Hoi An means you will experience the holiday period as a local.

#### **Tet 2020 calendar**

**7 days' statutory holiday**

**23 January - 1st day of the holidays**

**24 January - Vietnamese New Year's Eve**

**25 January - Vietnamese New Year's Day**

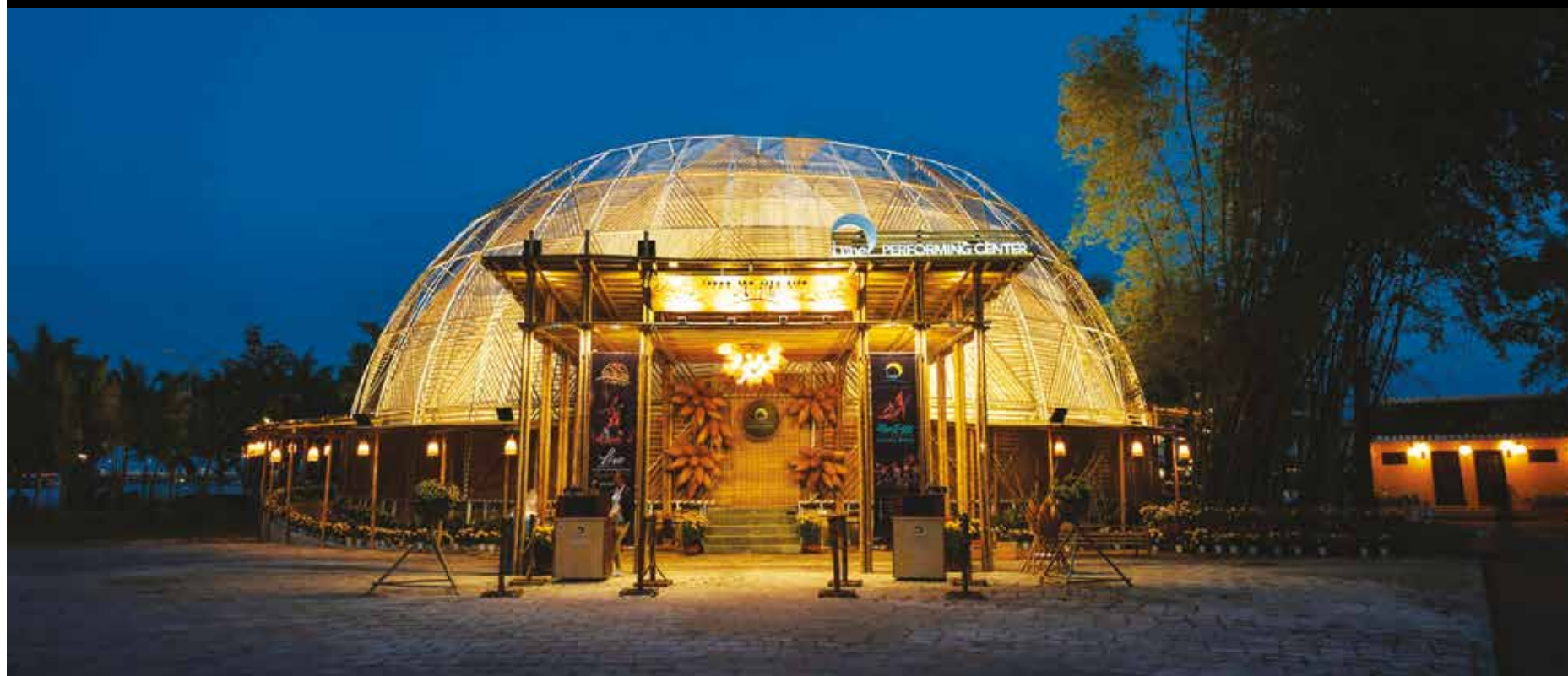
**26-29 January inclusive - Tet holidays (during which Government offices, state-owned companies and schools will be closed)**





PROUDLY  
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# DELIGHT IN CULTURAL ARTS PERFORMANCE & MODERN VIETNAMESE CUISINE



**AT NET PRICE 1,300,000 VND**

**x1 COMBO INCLUDES**  
1 ooh! [O] ticket to any show **at Hoi An Lune Center**

**x1** Set Lunch/ Dinner or Street Food Buffet on Tuesday night  
**at Red Bean Hoi An Restaurant**

**LA SIESTA HOI AN RESORT & SPA**  
132 Hung Vuong, Thanh Ha, Hoi An  
T: +84 235 3915 915 - [www.lasiestaresorts.com](http://www.lasiestaresorts.com)





# SPEAKING VIETNAMESE

## DAILY CONVERSATION

ENGLISH	VIETNAMESE	PRONUNCIATION
Hello/ Hi/ Good morning/ Good afternoon/ Good evening	Xin chào	Sin chow
Goodbye	Tạm biệt	Tam bee it
Good night	Chúc ngủ ngon	Chook ngu ngon
See you again	Hẹn gặp lại	Hen gawp lie
How are you?	Bạn có khỏe không?	Ban co kwe khome?
I'm fine, thank you!	Cảm ơn bạn tôi khỏe	Gahm un ban thoy kwe
What's your name?	Bạn tên gì?	Ban thane zee?
My name is...	Tôi là...	Thoy la...
Thank you	Cảm ơn	Gahm un
You're welcome	Không có chi	Khom go chee
Sorry/ Excuse me	Xin lỗi	Seen loy
No problem	Không sao	Khome xao
Yes	Vâng	Vung
No	Không	Khome
Can you help me?	Bạn giúp tôi được không?	Ban zoop thoy duc khom?
I don't understand	Tôi không hiểu	Toy kung hey-oh
I understand	Tôi hiểu	Toy hey-oh
Happy New Year!	Chúc mừng năm mới!	Chuck moong numb moi!

## SHOPPING

ENGLISH	VIETNAMESE	PRONUNCIATION
I would like something else	Tôi muốn cái khác	Toy muan kai khac
Souvenir	Quà lưu niệm	Wa lew niem
Bag	Bao	Bao
How much?	Bao nhiêu tiền?	Bow neuw tee-en?
Can you give me a discount?	Bớt được không?	Bot duoc kung?
That's too expensive	Đắt quá	Dat wa
I can't afford it	Tôi không đủ tiền	Toy kung du tien
Ok, I'll take it	Tôi mua cái này	Toy moo-ah kuy nay
I don't want to buy this	Tôi không mua	Toy kung moo-ah
Smaller size	Cỡ nhỏ hơn	Cor nyor hurn
Larger size	Cỡ lớn hơn	Cor lurn hurn
What is this?	Cái gì đây?	Kie zee day
Can I have a look?	Tôi có thể xem được không?	Toy co the xem duoc kung?

### ABOUT

Elegance Hospitality is a group of hotels renowned for our well-equipped facilities and sophisticated service. Founded in the early 2000s, we have developed from our first hotel in Hanoi to the current chain of 6 boutique hotels in Hanoi's Old Quarter and one outstanding resort in Hoi An Town. Our distinctive collection of properties redefines the very concept of boutique and luxury hospitality.

### HEAD OFFICE

Unit 402, 4th Floor, Asia Tower  
6 Nha Tho St., Hoan Kiem Dist., Hanoi  
Tel: (+84 24) 3862 2222

For media, please contact Ms.Anh:  
anh.nguyen@ehg.com.vn



