



THE HOI AN POST

May & June 2019

I PUBLISHED BY ELEGANCE HOSPITALITY GROUP I

HIGHLIGHT

Our resort goes green – a sense of responsibility

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WHAT'S ON

F&B promotions
May and June 2019

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OUR RESORT

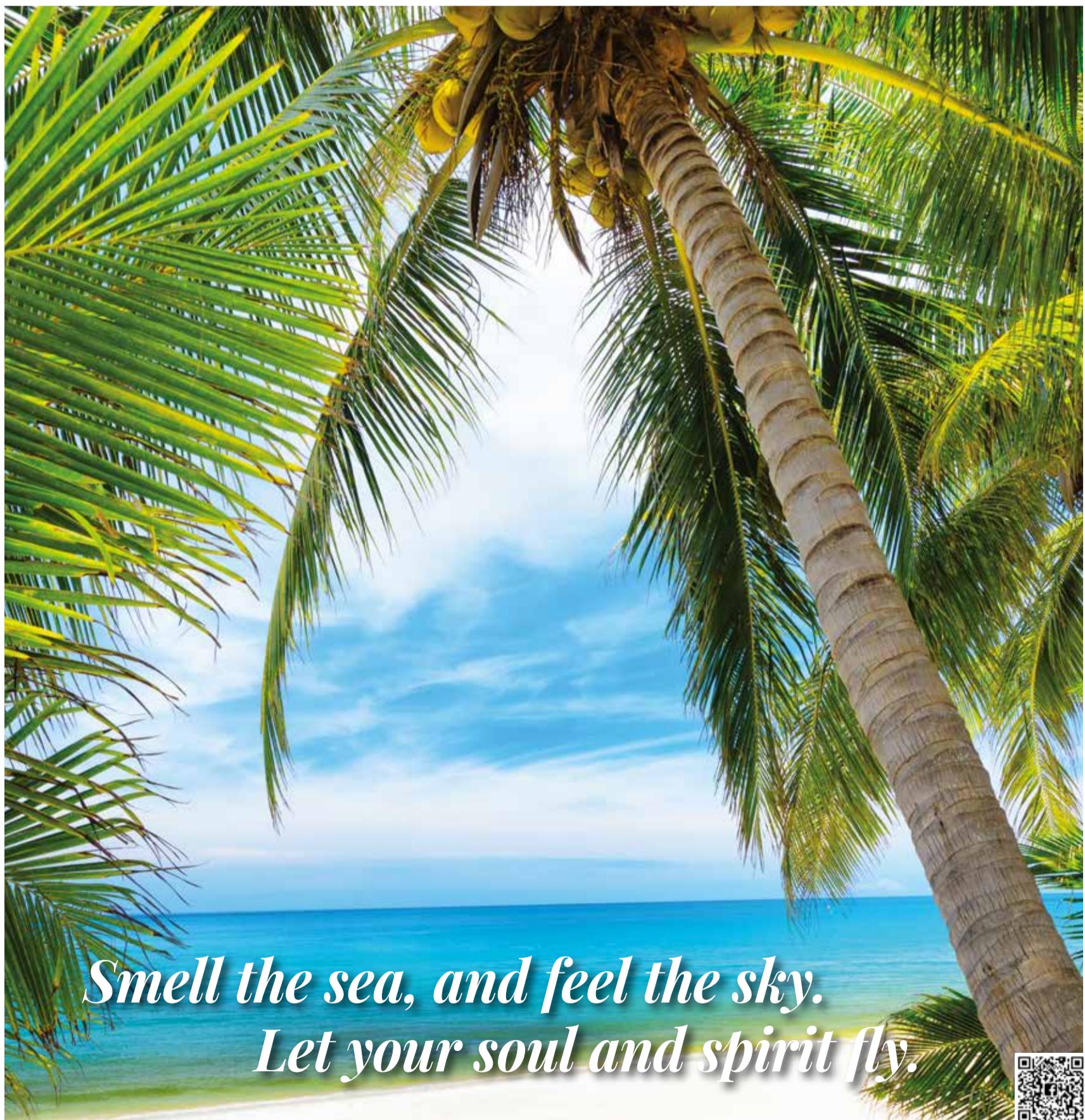
Never standing still

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CULTURE

Something for everyone in Hoi An

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CHAIRMAN'S MESSAGE

LA SIESTA'S RESPONSIBILITY TO OUR PLANET AND THE HOI AN COMMUNITY

Welcome to Hoi An and another edition of the Hoi An Post. This is our chance to inform you of new initiatives, who the people are behind the scenes working tirelessly to make your stay extra special and some cultural highlights of Hoi An and Quang Nam province.

Like any business, we, as members of the hospitality industry, can never stand still. It is important to adapt and bring in new initiatives which have the wow factor as well as listen to what our guests need and expect. At La Siesta Resort we recognize our responsibility to our visitors and to the planet. 'Go green' initiatives are now high on the agenda when one selects a hotel and our Resort is taking on a responsible role in Hoi An's eco-friendly campaign. An empathetic team of people is the cornerstone of a hotel's success and in this edition we introduce our Guest Relations team who work tirelessly to make your stay extra special.

Take time to explore in and around Hoi An, – take a stroll through the Ancient Town, learn about its history, culture and architecture, or embark on an eco-tour to Bay Mau coconut forest and mangrove estuary.

In the meantime, on behalf all our staff we wish you happy late spring and early summer in Hoi An.

A handwritten signature in black ink, appearing to read "Do Van Dan".

Do Van Dan (Mr.)
Chairman/CEO

Elegance Hospitality Group



OUR RESORT GOES

EVERYONE NEEDS TO PLAY THEIR PART IN PROTECTING THE ENVIRONMENT

Here at La Siesta Resort we are dedicated to providing an eco-friendly environment to help in the fight against the ever growing menace of plastic waste and the danger it causes to our planet, and more immediately, to our beautiful town of Hoi An.

To this end we are aiming to use alternatives to plastic wherever possible. We have discontinued using plastic drinking straws and our two compartment take-away breakfast trays are now made from compostable bagasse (dry pulpy fibrous residue from crushed sugarcane stalks). We urge our guests to follow our lead whenever possible, to eat and drink plastic free, thus leaving less environmental footprints on our planet.





GREEN – A SENSE OF RESPONSIBILITY



We, as members of the hospitality industry, feel a great responsibility towards our guests, to provide them with the best possible environment whilst at the same time contributing to the whole global initiative of combating the terrible danger to the planet caused by pollution and the consequent suffering endured by sea and river creatures, animals and birds and ultimately the whole human race.

Hoi An is at the forefront of the eco-friendly initiative in Vietnam, having run an Earth Hour Event at the end of March and will continue to ensure our town is an environmentally friendly place. We at La Siesta resort salute this vital initiative and are delighted to lend it our full and whole hearted support.



F&B promotions May and June 2019

Late spring, early summer



Scan here, get there!

EHG's restaurants and bars have a great selection of food and beverage offers during late spring and early summer

Red Bean Hoi An

MAY

Happy hour

Buy 1 get 1 free on local beers, mixed drinks, classic cocktails and wine by the glass
Available 16:00-18:00 and 20:30-22:00 daily
Red Bean Hoi An, Classic Wing

Smoothie Month

Enjoy our smoothie promotion with the following selection:
mango, strawberry, banana, dragon fruit, passion fruit, papaya
80,000 VND per glass
Red Bean Hoi An & Feliz Bar, Classic Wing

BBQ Royal Dinner

Traditional feast every Saturday night
Red Bean Hoi An & Courtyard Garden, Classic Wing

BBQ Skewers

A choice of: beef, pork, chicken, calamari, prawn, vegetables
30,000 VND per skewer
Red Bean Hoi An & Courtyard Garden, Classic Wing

JUNE

Happy hour

Buy 1 get 1 free on local beers, mixed drinks, classic cocktails and wine by the glass
Available 16:00-18:00 and 20:30-22:00 daily
Red Bean Hoi An & Feliz Bar, Classic Wing

Wine of the month

Enjoy a selection of specially chosen wines at competitive prices
Red Bean Hoi An & Feliz Bar, Classic Wing

Family set menu

Vietnamese style

Red Bean Hoi An & Courtyard Garden, Classic Wing

International Children's Day

1 June 2019
Special kids' menu*
Fish and French fries, chicken nuggets, fresh fruit dessert
A choice of complimentary chilled juices: apple, pineapple or orange
Available 18:30-21:00
Red Bean Hoi An & Courtyard Garden, Classic Wing
*Parents can enjoy the À la carte menu

BBQ Royal Dinner

Traditional feast every Saturday night
Red Bean Hoi An Restaurant & Courtyard Garden, Classic Wing



The Temple Restaurant and Bar

MAY

Happy hour

Buy 1 get 1 free on mixed drinks, classic cocktails and wine by the glass

Available 16:00-18:00 and 20:30-22:00 daily

Buy 2 get 1 free on all brands of beer

The Temple Restaurant & Lounge, Club Wing

Coffee Time

Enjoy our special coffee promotion

A collection of fruit coffees including lattes

Price of 110,000 VND per cup

The Temple Restaurant & Lounge, Club Wing

May wines

Special French wine promotion

MOULIN DE GASSAC FIGARO

(White, Rose, Red)

950.000/bottle SPECIAL OFFER 15% REDUCTION

185.000/glass SPECIAL OFFER 10% REDUCTION

Temple Delight Night

1.5 hours free flowing South African wines and cocktails with pass round canapés

Every Thursday evening

Price at 438,000VND++/person

Available 18:30-20:00

The Temple Restaurant & Lounge, Club Wing

JUNE

Happy hour

Buy 1 get 1 free on mixed drinks, classic cocktails and wine by the glass

Available 16:00-18:00 and 20:30-22:00 daily

Buy 2 get 1 free on all brands of beer

The Temple Restaurant & Lounge, Club Wing

June Cocktail special

Summer Freeze fruity cocktail collection

Inspired by local and seasonal fruits

Price of 169,000 VND net per glass

Available 11:00-18:00

The Temple Restaurant & Lounge, Club Wing

International Children's Day

1 June 2019

Family dining - surprise your child with a free gift from the Temple team

Available 11:30-21:00

The Temple Restaurant & Lounge, Club Wing

NEVER STANDING STILL



OUR GUEST COMES FIRST MOTTO INSPIRES NEW INITIATIVES

The secret of success in any business is to never stand still. This edict is never more true than in the hospitality industry which is constantly evolving and changing at a fast pace. Ever since we opened in 2013 La Siesta Resort has developed under the guidance of an energetic and passionate management team committed to the 'our guests come first' vision.

An outstanding hotel operation must not only keep up with current trends but also lead by example and be an influencer in the market place. At La Siesta Resort we have been quietly enhancing our service and facilities in line with guest and visitor desires and expectations.

The Hoi An community is committed to developing itself as an eco-friendly destination. For this vision to be truly realized everyone must play their part. Increasingly, a hotel's sustainable practices are becoming selection criteria when choosing where to stay. Although we still have a lot to do, our resort has pledged to reduce the impact of the hospitality business on the environment. For example, we are on track for eliminating the use of plastic as well as initiating effective waste and recycling programs.

From giving the environment a new start to wooing couples beginning a new life together: Increasingly people opt to marry abroad and we have partnered a leading wedding planner to create exclusive and bespoke wedding packages within our grounds. La Siesta Resort combines Hoi An romantic charm and timeless culture with outstanding hospitality in an exquisite setting. The result is a fairy-tale occasion.

Consistent with our strategic vision and a desire to offer the ultimate in choice, the future will see enhanced accommodation facilities with a wider range of suites, an additional pool and extended tropical gardens.

Recognizing Hoi An as one of the world's top destinations for personalized clothing and Vietnam's well-known tailoring capital, a new resort service creates designs in-house. With the launch of Elegance Tailor, La Siesta now brings the very best in Hoi An tailoring to you.

Well thought-through and applied initiatives make a stay at La Siesta Resort timeless, memorable and with the utmost satisfaction.

FIRST AND LAST IMPRESSIONS COUNT

LADIES OF THE GUEST RELATIONS TEAM EMBODY THE TRUE MEANING OF HOSPITALITY

Hospitality starts from the heart. First and last impressions count and the front desk guest relations experience sets the tone for a guest's entire stay. A strong service culture, genuine authentic care and attention as well as really engaged individuals represent the brand.

The four ladies of the Guest Relations team - Thuan, Xuan, Hoa and Uyen - are proud to be the 'go to' people for anything and everything relating to a guest's stay at La Siesta Resort. Here is what they say about themselves and why they love their demanding job.

The four feel honored when meeting and welcoming visitors to La Siesta Resort and to Hoi An. As Uyen points out each guest is like a family member or friend; the team work seamlessly together to help, advise and make each visit extra special. Every guest is an individual, no one is the same and the Resort's four ladies are skilled at anticipating and 'reading someone like a book'. When meeting Thuan, Xuan, Hoa and Uyen one immediately senses their love of communicating and interacting with numerous nationalities and their delight in introducing visitors to Vietnam's culture and the Hoi An experience. For Hoa every day is a new day and she feels empowered to take the best possible care of each guest, while Thuan relishes finding solutions to problems. Xuan and Thuan remember special instances when they were able to assist guests in difficult circumstances. One involved a hospital visit, the other a visit to a police station over a lost phone. They both know their assistance and presence were reassuring for the worried guests.

The ladies take everything in their stride - from the long hours to unexpected emergencies. They are proud to work for EHG and of their part in helping the group maintain high rankings on all tourism websites. Uyen sums it up by explaining happy guests and amazing feedback give great motivation and encouragement instilling pride in the team of four.



SALT OF STONE



Scan here, get there!

Himalayan Salt Stone massage is one of La Spa's most popular therapies. It is a blend of pure essential oils and natural salt rock crystals formed 250 million years ago. A massage with Himalayan Salt Stone helps improve one's overall sense of well-being as well as increasing blood circulation, reducing inflammation, improving the quality of sleep, restoring minerals as well as softening and moisturizing the skin. In addition, you may be interested to learn about the fascinating facts of this salt stone

1. Rock salt is mined mainly in the Punjab region of Pakistan at the Khewra Salt Mine. This is the world's second largest salt mine, located in the foothills of the Salt Range hill system. Meanwhile, colored salt rock used to make salt lamps typically comes from Kopalnia Soli Kłodawa (Poland), Kashmir (Pakistan) and Esfahan (Iran).

2. Himalayan Salt has a similar chemical composition to table salt; however, unlike the latter Himalayan Salt rehydrates the body and is unaffected by harmful toxins

3. Pink salt rock is rich in 84 trace minerals and electrolytes easily absorbed by the body; each giving different health benefits.

4. When salt stone is exposed to moisture it will reduce in size or become rough in texture depending on the amount of moisture. Therefore, it should be stored in a dry, cool environment.

5. Cooking on a pink salt block is an intriguing and natural way to impart healthy minerals into food, while adding a hint of natural salt flavor.

6. Himalayan pink salt is able to resist extremely high temperatures. It should be heated slowly. Its melting point is just over 800°C (a little under 1,500°F)

7. Due to the crystalline structure of Himalayan pink salt, heat spreads evenly over the stone's surface until it cools and your body will feel it after the first touch.

8. Himalayan pink salt stones retain their temperature longer than the normal stones due to the crystalline structure. Stones used for massage are heated on a plate which warms the stones to 100°F in 30-40 minutes, reaching up to 115°F and maintaining the temperature throughout the day.

THE NATURAL ENVIRONMENT UP CLOSE



One of the main attractions of Hoi An is the opportunity to experience lush, rich greenery and nature so close to the bustling hub of the old town.

Bay Mau coconut forest is a popular tourist destination only a few kilometres from the old town, perfect for those seeking a chance to explore the water and the Nipa palm forest.

Like many areas in the country, it was also a place of importance during the Vietnam War. It was a safe haven for reserve forces, affording a safe place from which they could make sorties into Hoi An proper.

Located in Cam Thanh village, the craft village features houses made from coconut leaves. Originally, there were 7,000 square meters of free-growing coconut forest. Situated near a mangrove estuary, it is a unique salt marsh ecological area with a submerged forest ecosystem.

It is home to many species of shrimp, crab, and molluscs. The salt marsh acts as a filter system, gathering waste in the water source before it flows to the beach.

Local families run the tours in the area, providing a sustainable, affordable eco-tour and supporting the local economy. Visitors are escorted through palm-covered passages in traditional woven round basket boats, which many fishermen in Hoi An still use today.

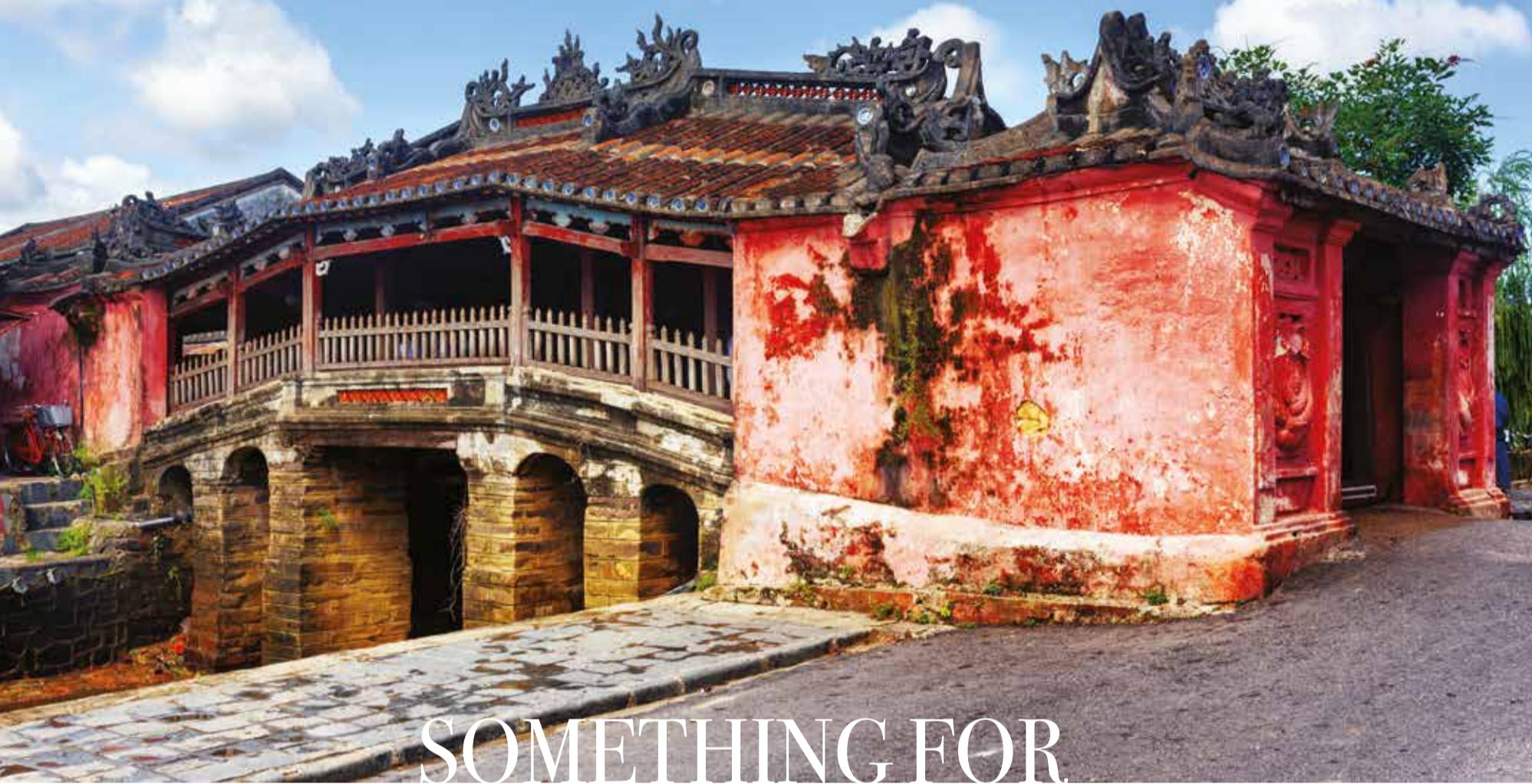
They will learn about the daily life of the farmers and fishermen and participate in traditional activities, such as a boat race, throwing a net, and enjoying freshly-caught seafood. Travelers who wish to see the area but stay off the water can also rent a motorbike (5 USD or less) or request a complimentary bicycle from reception and scoot through the towering coconut forest.

Ask at reception for information regarding this beautiful natural wonder.



Scan here, get there!





SOMETHING FOR EVERYONE IN HOI AN

FROM ANCIENT HOUSES, INCREDIBLE CUISINE, BEAUTIFUL SILKS AND CENTURIES-OLD CULTURE

A very warm welcome to our resort and to Hoi An, which has so much to offer the visitor.

Realizing your time may be limited we felt it might be helpful to suggest some things to see and do, to make the most of your visit.

Stroll around the pedestrianized streets of the Old Town admiring some of the 800 beautifully preserved historical buildings, built by rich Chinese merchants centuries ago. Some are still private houses whilst others are shops, all crafted from beautifully carved wood with picturesque balconies or terraces, many can be visited internally.

The Japanese Covered Bridge, built to connect the Chinese and Japanese communities across a stream, is the iconic symbol of Hoi An. Constructed of carved wood and guarded at one end by a pair of monkeys and at the other end by a pair of dogs it is a wonderful sight, especially after dark when lit end to end with numerous colored lanterns.

These lanterns are a symbol of the town, decorating buildings and along the Thu Bon River, spectacular at night when lit. Lessons in lantern making are available.

There is a plethora of restaurants in the town, ranging from high end to delicious street food. Hoi An is famous for its cuisine, influenced by the diverse cultures of the nationalities who settled here, notably Chinese, Japanese, French and Indian. Numerous cooking classes are available, including here at our Resort where a world class chef will guide you through cooking a Vietnamese meal including visiting a local market to purchase ingredients.

Hoi An is the tailoring capital of Vietnam where made-to-measure outfits are created in a remarkably short time, at a fraction of the price one pays at home.

Bicycles can be hired from us to explore the surrounding countryside. An Bang Beach is 3km away, a visit there makes a relaxing interlude from sight-seeing. Further away, take a day trip to the town of Da Nang or to My Son to see the remains of the Cham dynasty temples hidden in a lush jungle valley.

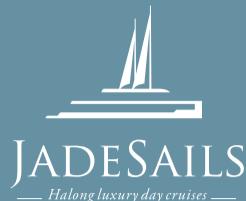
ABOUT EHG

Elegance Hospitality is a group of hotels renowned for our well-equipped facilities and sophisticated service. Founded in the early 2000s, we have developed from our first hotel in Hanoi to the current chain of 6 boutique hotels in Hanoi's Old Quarter and one outstanding resort in Hoi An Town. Our distinctive collection of properties redefines the very concept of boutique and luxury hospitality.

HEAD OFFICE

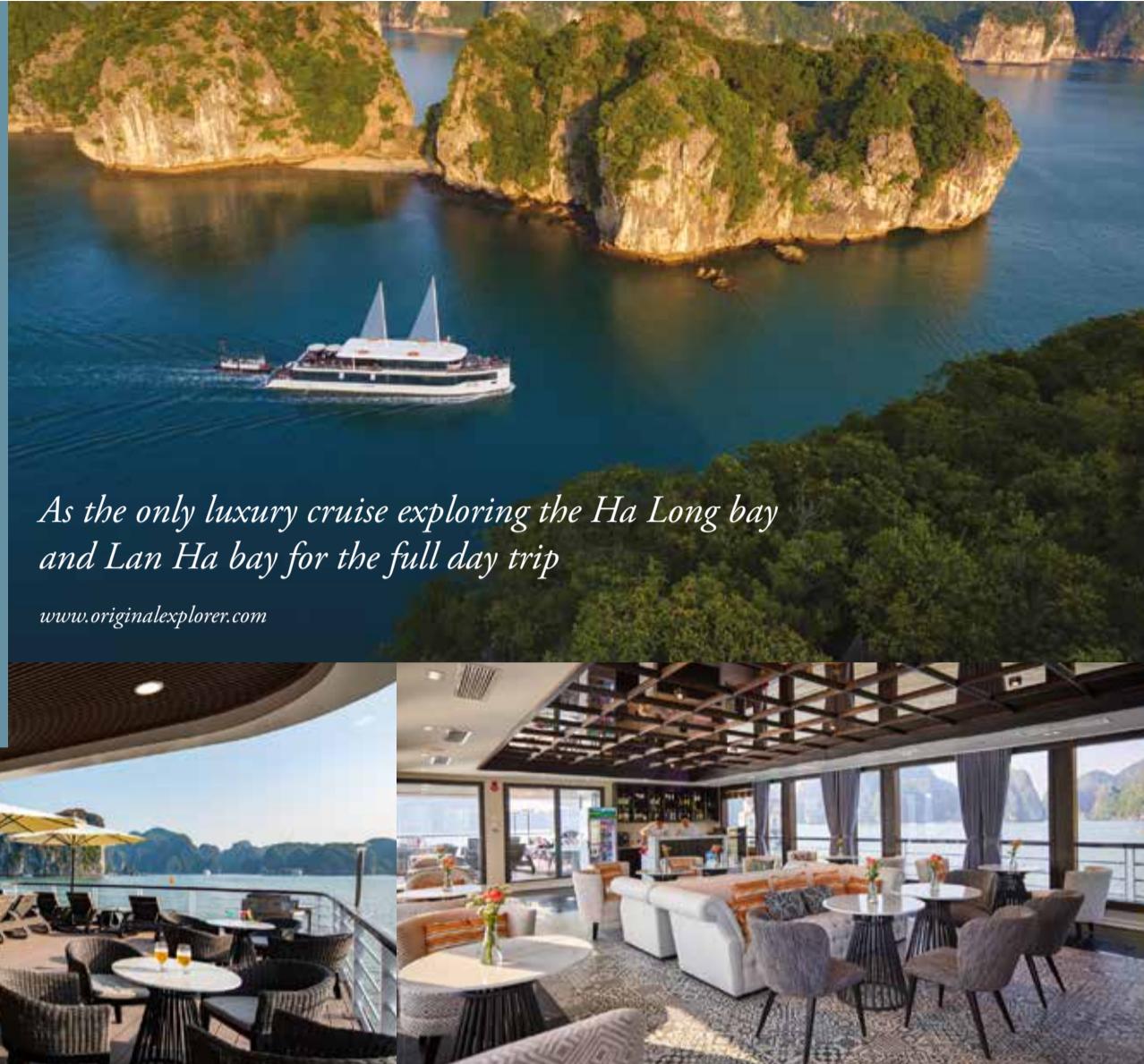
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Speaking Vietnamese

DAILY CONVERSATION

ENGLISH	VIETNAMESE	PRONUNCIATION
Hello/ Hi/ Good morning/ Good afternoon/ Good evening	Xin chào	Sin chow
Goodbye	Tạm biệt	Tam bee it
Good night	Chúc ngủ ngon	Chook ngu ngon
See you again	Hẹn gặp lại	Hen gawp lie
How are you?	Bạn có khỏe không?	Ban co kwe khome?
I'm fine, thank you!	Cảm ơn bạn tôi khỏe	Gahm un ban thoy kwe
What's your name?	Bạn tên gì?	Ban thane zee?
My name is...	Tôi là...	Thoy la...
Thank you	Cảm ơn	Gahm un
You're welcome	Không có chi	Khom go chee
Sorry/ Excuse me	Xin lỗi	Seen loy
No problem	Không sao	Khome xao
Yes	Vâng	Vung
No	Không	Khome
Can you help me?	Bạn giúp tôi được không?	Ban zoop thoy duc khom?
I don't understand	Tôi không hiểu	Toy kung hey-oh
I understand	Tôi hiểu	Toy hey-oh
Happy New Year!	Chúc mừng năm mới!	Chuck moong numb moi!



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Cruise Halong Bay In Style

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SAVOR THE 1ST
MICHELIN MENU

ABOARD PRESIDENT CRUISES, HALONG BAY, VIETNAM

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