



THE HOI AN POST

..... Jul & Aug 2019

..... PUBLISHED BY ELEGANCE HOSPITALITY GROUP

HIGHLIGHT

Street food
harmony

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WHAT'S ON

F&B promotions
July & August 2019

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OUR RESORT

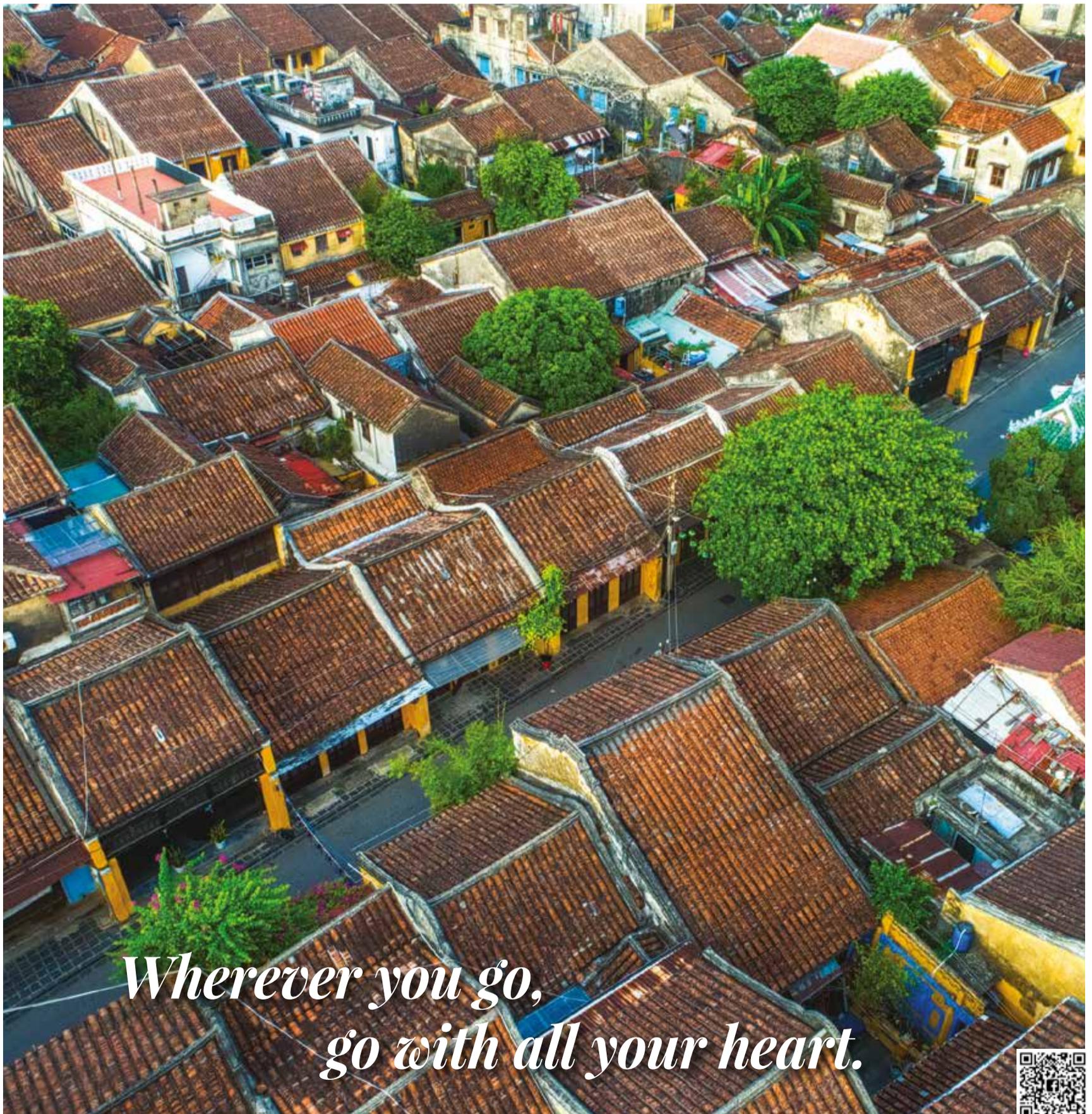
La Siesta Resort
an extension of Hoi An Old Town

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CULTURE

Hoi An in
summer time bloom

PAGE 10



*Wherever you go,
go with all your heart.*



Scan here, get there!



CHAIRMAN'S MESSAGE

LA SIESTA RESORT AND HOI AN OLD TOWN - A PERFECT MARRIAGE OF DESIGN, CULTURE AND HERITAGE

Welcome to summer in Hoi An and the July/August edition of the Hoi An Post. This is our chance to inform you of new initiatives, who the people are behind the scenes working tirelessly to make your stay extra special and some cultural highlights of Hoi An and Quang Nam province.

Enjoy F&B promotions for summer at Red Bean and The Temple restaurants including the weekly special street food buffet with over 40 dishes. A visit to La Spa will introduce you to the new sensational four-hands massage service.

La Siesta Resort is the ideal complement to Hoi An Old Town. We are a boutique retreat reflecting the special essence of the ancient town's characteristic style. Architectural features of the Club Wing are designed with the Old Town houses in mind, while the resort's tropical gardens encompass the eye-catching floral displays that bedeck Hoi An's streets enveloping the town in a landscape of color. The resort setting and the Old Town are perfect wedding partners especially in terms of photography. Wedding photos are important because they capture the memories of the special day and tell a story. Together, our resort and the surrounding area create an idyllic backdrop.

Summer is a beautiful time to wander the Old Town streets with trees and flowers in full bloom, or take a day trip to Ba Na Hills with its spectacular golden bridge set in the Truong Son mountains. This hill station and resort make for a great day out.

On behalf of EHG and La Siesta Resort we wish you a happy summer in Hoi An.

A handwritten signature in black ink, appearing to be 'Do Van Dan', written over a horizontal line.

Do Van Dan (Mr.)
Chairman/CEO

Elegance Hospitality Group



STREET FOOD DELIGHTS TO TEMPT THE TASTEBUDS AND STIMULATE THE SENSES

Many elements make Vietnamese cuisine delicious and healthy including influences from France, China and other Asian countries which have resulted in a unique food philosophy. In addition, the style and manner of cooking reflects diversity across three main areas of Vietnam. Compared with the north and south, central regions incorporate more spices and bolder elements clearly evident in Hoi An and Quang Nam province cuisine. The melting pot of cultures has not only made Hoi An historically colorful but it has also influenced the town's cuisine through vibrant colors and divine flavors.

Red Bean Hoi An's rustic street food buffet pays homage to around 40 much loved and less well known dishes iconic to the region as well as





STREET FOOD HARMONY

a number of favorites from around Vietnam. Displayed in bamboo woven baskets lined with banana leaves in a rustically designed environment, each dish is freshly cooked and traditionally presented in a provincial way with a harmony of colors, textures, aromas and flavors.

Starters feature fresh salads with ingredients from Tra Que vegetable village, seafood and Hoi An spring rolls. The steamed section includes three central Vietnam favorite types of bánh made from rice flour and tapioca - bánh ứot, bánh bột lọc and bánh bèo. Succulent meat dishes including grilled pork with lemongrass (nem lụi) and a number of leaf-wrapped dishes such as beef in lot leaf, chicken with lime leaf and fish in banana leaf feature. With the produce locally sourced they are packed with amazing contrasting flavors. A Hoi An buffet would not be complete without cao lầu - the town's iconic noodle dish which cannot be authentically replicated outside the area. This dish, as well as sizzling bánh xèo savory pancake and Hanoi's quintessential bún chả are specially prepared by our Chef at his dedicated station.

Dessert options feature a number of local Hoi An sweet cakes which are soft, sweet and chewy.

The result is a balanced traditional buffet telling the story of Hoi An cuisine and society through food.

The evening is accompanied by the mellow sounds of our resident guitarist.

When: every Tuesday and Saturday evenings 18:00-21:00

Where: Red Bean Hoi An restaurant, La Siesta Resort



Scan here, get there!



F&B promotions July & August 2019

Summer time



Scan here, get there!

EHG's restaurants and bars have a great selection of food and beverage offers this summer

The Temple Restaurant and Bar

JULY

Happy hour

Buy 1 get 1 free on mixed drinks, classic cocktails and wine by the glass

Available 16:30-18:00 and 20:30-22:00 daily

Buy 2 get 1 free on all brands of beer

The Temple restaurant & Lounge, Club Wing

Summer wake up

Enjoy our summer coffee selection created by our baristas

Price of 85,000 VND per cup

(10% discount for in house guests)

Available daily 10:30-16:00

The Temple restaurant & Lounge, Club Wing

Combo mini burger

A trio of salmon bagel, chicken burger and beef burger

Price at 328,000VND/person

Available daily 11:00-18:00

Poolside chill - The Temple restaurant & Lounge, Club Wing

AUGUST

Happy hour

Buy 1 get 1 free on mixed drinks, classic cocktails and wine by the glass

Available 16:30-18:00 and 20:30-22:00 daily

Buy 2 get 1 free on all brands of beer

The Temple restaurant & Lounge, Club Wing

Summer cocktail special

Mojito collection

Passion fruit, cucumber, mango and strawberry

Price of 185,000 VND per glass

Available 10:30-18:00

Poolside chill - The Temple restaurant & Lounge, Club Wing

Korean Flavors

Crispy mandu, beef bulgogi, spicy squid and kimchi soup served with vermicelli noodles and spring onion salad

Price at 328,000 VND/guest

Available 11:00-18:00

The Temple restaurant & Lounge, Club Wing



Red Bean Hoi An

JULY

Happy hour

Buy 1 get 1 free on local beers, mixed drinks, classic cocktails and wine by the glass

Available daily 18:00-19:30 daily

Red Bean Hoi An & Feliz Bar, Classic Wing

Street food buffet

Enjoy up to 40 dishes from Hoi An and around Vietnam
Includes 1 local beer or 1 soft drink

Every Tuesday & Saturday evening 18:00-21:00

Accompanied by our resident guitarist

Red Bean Hoi An & Courtyard Garden, Classic Wing

Chef's Special of the Month

Taste of Korea

Pork and chicken bulgogi, grilled spicy calamari served with vermicelli noodles, kimchi and cucumber salad

Price at 338,000 VND/guest

Red Bean Hoi An & Courtyard Garden, Classic Wing

Larue package

Buy 2 get 1 free on bottled Larue beer

Available all day

Red Bean Hoi An & Feliz Bar, Classic Wing

AUGUST

Happy hour

Buy 1 get 1 free on local beers, mixed drinks, classic cocktails and wine by the glass

Available daily 18:00-19:30 daily

Red Bean Hoi An & Feliz Bar, Classic Wing

Street food buffet

Enjoy up to 40 dishes from Hoi An and around Vietnam
Includes 1 local beer or 1 soft drink

Every Tuesday & Saturday evening 18:00-21:00

Accompanied by our resident guitarist

Red Bean Hoi An & Courtyard Garden, Classic Wing

Chef's Special of the Month

Fried whole Red Snapper

Served with kumquat sauce, sautéed vegetables, "Tra Que" herbs and steamed rice or rice noodles

Price at 338,000 VND/guest

Red Bean Hoi An & Courtyard Garden, Classic Wing

Cocktails of the month

150,000 VND per cocktail

Queen Frost

A coconut special with vodka, blue curacao, Malibu, pineapple juice, coconut cream and coconut syrup

Passion & Spice

Spicy sensations with Tequila, Cointreau, passion fruit juice, passion fruit syrup and fresh chili

LA SIESTA RESORT AN EXTENSION OF HOI AN OLD TOWN

ARCHITECTURE EMERGES FROM A SENSE OF PLACE

When we opened in 2013, La Siesta Resort consisted of a 70 room property with a pool and gardens. An expansion in 2017 in the context of Hoi An Old Town brought the new club wing, an additional pool and extended landscaping. Designed across eight villas the accommodation draws inspiration from Hoi An's qualities, character and history. Embodying a powerful reflection of the local area's influences, style and colors, the Resort environment illustrates the concept of architecture emerging from a sense of place. Hoi An, a former wealthy trading port from the 15th to 19th centuries, was honored in 1999 as a UNESCO World Heritage site. It is still home to over 1,000 ancient buildings and a uniquely charming architectural glory where East and West meet.

The club wing is inspired by the true spirit of Hoi An Old Town's iconic style of house. The eight townhouse villas are grouped into tight terraces. Ground floor suites with front porches and backs opening onto gardens hint at the former colonial merchants' houses with front decks and inner living spaces leading to backyards. The upper levels with wooden balconies and passageways connected by arches and traditional narrow wooden doorways reflect the town's style of colonnaded house. Quintessential deep pitched roofs at staggered heights are bedecked with the town's iconic yin yang red-brown tiles epitomizing the Chinese influence.

Hoi An is colorfully nicknamed the 'Yellow City of Vietnam' and according to local Hoi An resident and French photographer Réhahn, the town is always wrapped in sunshine. In honor of this iconic color the villa façades are awash in warm golden yellow contrasting with the azure blue salt water pool they face.

The result is the expression of Hoi An's architectural heritage combined with stately interior comfort affording everyone a touch of luxury.



A WEDDING DAY TO REMEMBER



PHOTOGRAPHIC WEDDING MEMORIES. LA SIESTA RESORT AND HOI AN OLD TOWN - THE DREAM COMBINATION

As a follow-up to our article "Tying the knot La Siesta Style" we recently hosted a beautiful wedding ceremony 'with a difference' held within the Resort grounds. When a couple decide to get married in a foreign country there is a huge amount to be taken into consideration, not least the wedding photographs.

For the wedding between Clara Duong from Vietnam and her western groom Clement French, we obtained the services of Terralogical Wedding Photography, an agency from Bali and Bigleus Studio from Malaysia, who are specialists in wedding videography. Together they provided beautiful images of the wedding, not only in the Resort but in the surrounding picturesque areas of Hoi An. These images were enhanced by Vietnamese local suppliers such as florists who provided amazing floral arrangements.

Hoi An provides the perfect backdrop for wedding photographs, with the ancient houses, beautiful temples and iconic lanterns providing an idyllic scene. Everything anyone could wish for is here.

Our advice for creating the perfect wedding away from home is: choose the location you feel has the most to offer, both for yourselves as the bridal couple but also, most importantly, for your guests. A location that has something to offer everyone and that will please every member of your bridal party. At La Siesta Resort we sincerely believe we can provide this with the combination of all that a 5* resort has to offer together with the fascination of Hoi An Old Town.

A KALEIDOSCOPE OF SENSATIONS



MANY HANDS CREATE A SPECIAL SENSE OF WELL-BEING

Four-hands massage truly is an exceptionally heavenly experience, far superior to and more luxurious than single person massage. Two therapists, four hands, 10 fingers, working in choreographed movements apply overwhelming sensations of touch to the whole body. This therapy induces the most amazing level of relaxation and a complete sense of letting go. It improves blood circulation, strengthens the relaxation of muscles in a superior way and leads to a great sense of well-being.

La Spa's four-hands massage employs an elegant technique resulting in a beautifully choreographed dance of four hands performed over the body. The therapists mirror each other's movements with seamless fluid motions. One of the hardest aspects of this type of massage is ensuring each therapist applies exactly the same levels of pressure at the same time, equal speed and motion to avoid disunity. At La Spa the therapists are perfectly paired, they are in tune with each other working as one. Here, the four-hands massage technique has been superbly refined, reinforcing the notion that with this type of therapy the brain cannot discern which hand is doing what. In other words, the mind stops trying to work out what is going on and surrenders to pure relaxation. La Spa employs a variety of extremely smooth movements. So much so that it feels more than four hands at work as they continuously snake over the skin and muscles using long, circular, deep strokes.

How can one visually describe the sensations of La Spa's four-hands massage? It can be likened to the beauty of synchronized swimming. A visual delight of grace and rhythm requiring strength and a synchronicity of artistic formation. If four-hands massage could be seen in color it would be a kaleidoscope. Fascinating patterns of colors and reflections continually moving to create seamless new beautiful forms.

La Spa four-hands massage - a sensory experience like no other.



Scan here, get there!



‘MY MOUNTAIN’ AND THE GOLDEN BRIDGE



Are you looking for a day trip from Hoi An with a difference? Then consider a visit to the Ba Na Hills (which means ‘my mountain’ in the language of the Katu ethnic group) and the Golden Bridge, 70km Northwest of Hoi An, passing through Da Nang on the way. The park is open every day from 7.30am to 9.30pm; however, during the peak season of April to August it is crowded, being extremely popular with Vietnamese as well as foreign visitors.

The focal point is the iconic pedestrian Golden Bridge (Cầu Vàng in Vietnamese). Designed by Vietnamese architects the bridge is 150m long and 1000m above sea level and supported by two gigantic stone hands. It opened in June 2018 and soon became an international sensation.

Ba Na Hills are reached by cable car - one of the highest and longest in the world at 5,801m long and 1,368m at its highest point.

There is a wealth of things to see and do, including: the French Village, a replica in miniature of European Renaissance architecture; the Jardin D’Amour, a European style flower garden; Ling Ung Pagoda on top of the hills with a 27m high statue of Buddha; the Nine Floor Goddess Shrine; Tombstone Temple and many other temples and monasteries.

Visitors to the park are not allowed to take in their own food; however, there are several restaurants serving a variety of food.

Of special appeal to families is the Fantasy Park with its many themed attractions and fair ground rides.

A trip to Ba Na Hills and the Golden Bridge provides something for everyone during a packed day out.





HOI AN IN SUMMER TIME BLOOM

FEAST YOUR EYES ON HOI AN'S COLORFUL NATURAL BEAUTY

Hoi An Old Town, a UNESCO World Heritage site, is a beautiful and fascinating place to visit at any time of the year. However, during the summer months it becomes even more picturesque as this is when the myriad of flowers and trees come into full bloom. Visitors at this time of year are in for an extra special treat.

The most eye-catching, abundant and popular of these floral displays is the Great Bougainvillea, or Hoa Giấy in Vietnamese, also known as the Paper Flower. The majority of balconies and terraces of the ancient town's characteristic wooden buildings are covered in the distinctive cerise colored flowers, whilst some species also display orange or white flowers.

Another breathtaking sight is the Golden Shower Tree, or Mồng Hoàng Yến, to give it its Vietnamese name. The trees are a mass of

bright yellow hanging flowers that greatly enhance the traditional sunshine yellow façades of the ancient buildings.

Yet another delight during the summer months is the Chinese Honeysuckle - Hoa Giun or Hoa Sứ Quân Tử. The flowers are colored red and white and this honeysuckle is usually grown in-front of houses and restaurants, probably because everyone enjoys the wonderfully heady scent it gives off after dark.

The Peacock Flower Tree, Con Công in Vietnamese, bears yellow flowers which are shed quite liberally, making a beautiful golden carpet on the ground.

These floral displays combined with Hoi An's iconic lanterns create a truly breathtaking vista throughout the town. So take a leisurely stroll through the streets, feast your eyes on the colorful beauty and make full use of your camera to capture the glories nature has on offer for you.

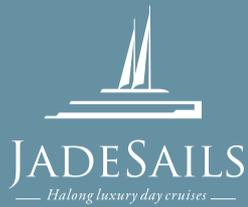
ABOUT EHG

Elegance Hospitality is a group of hotels renowned for our well-equipped facilities and sophisticated service. Founded in the early 2000s, we have developed from our first hotel in Hanoi to the current chain of 6 boutique hotels in Hanoi's Old Quarter and one outstanding resort in Hoi An Town. Our distinctive collection of properties redefines the very concept of boutique and luxury hospitality.

HEAD OFFICE

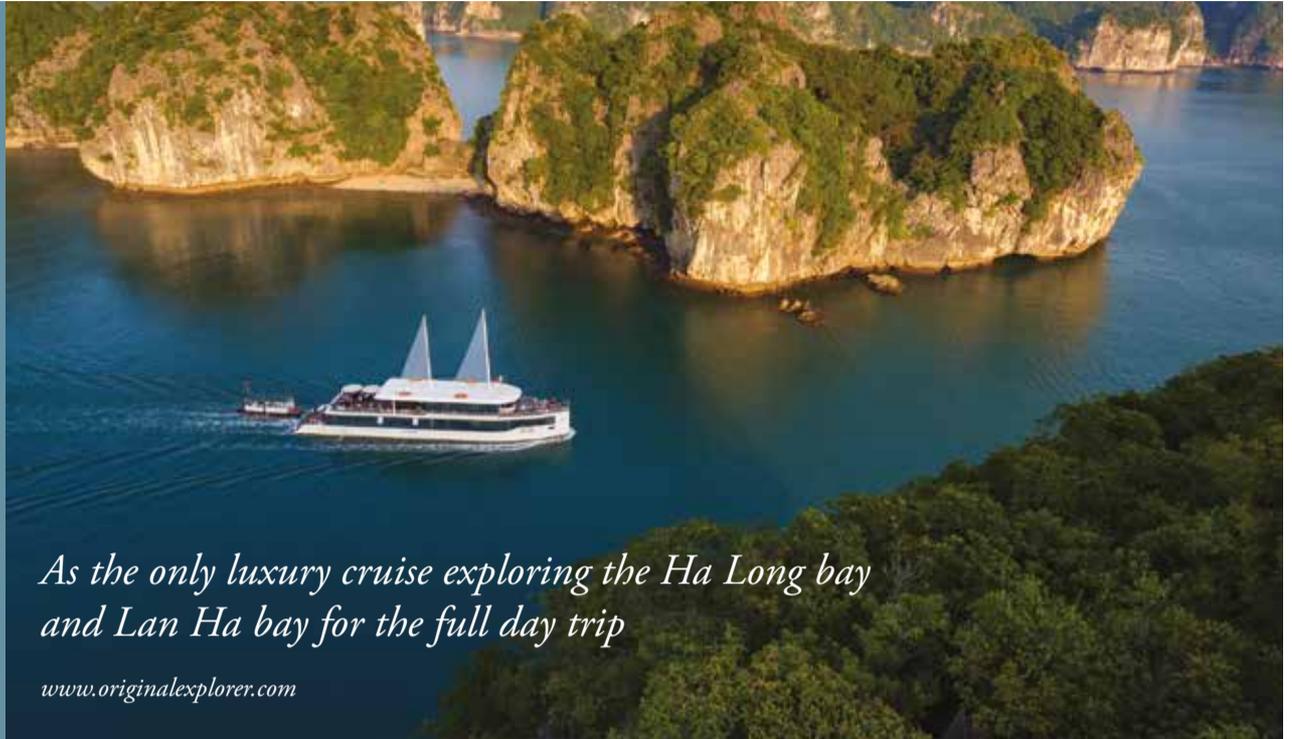
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Speaking Vietnamese

DAILY CONVERSATION

ENGLISH	VIETNAMESE	PRONUNCIATION
Hello/ Hi/ Good morning/ Good afternoon/ Good evening	Xin chào	Sin chow
Goodbye	Tạm biệt	Tam bee it
Good night	Chúc ngủ ngon	Chook ngu ngon
See you again	Hẹn gặp lại	Hen gawp lie
How are you?	Bạn có khỏe không?	Ban co kwe khome?
I'm fine, thank you!	Cảm ơn bạn tôi khỏe	Gahm un ban thoy kwe
What's your name?	Bạn tên gì?	Ban thane zee?
My name is...	Tôi là...	Thoy la...
Thank you	Cảm ơn	Gahm un
You're welcome	Không có chi	Khom go chee
Sorry/ Excuse me	Xin lỗi	Seen loy
No problem	Không sao	Khome xao
Yes	Vâng	Vung
No	Không	Khome
Can you help me?	Bạn giúp tôi được không?	Ban zoop thoy duc khom?
I don't understand	Tôi không hiểu	Toy kung hey-oh
I understand	Tôi hiểu	Toy hey-oh
Happy New Year!	Chúc mừng năm mới!	Chuck moong numb moi!



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